



1954 Nash Ambassador Custom Four-Door Sedan, photographed in scenic Arizona.

New! Nash Year-'round Air Conditioning At World's Lowest Price....ONLY

\$395



1 Recline and travel relaxed! Nash Airliner Reclining Seats beat anything you ever tried for travel comfort. Either front seat back adjusts to any of five relaxing positions.



2 Not a single inch of wasted trunk space with Nash Air Conditioning. And the continental outside tire mounting (standard on Custom models) adds extra luggage room.



3 You're free to sleep anywhere— be first on the spot when the fish start biting—in your Nash with Twin Beds. Form-fitting mattresses and insect screens available.

Talk about value! Now you can own the finest car on the road today—a Nash with year-'round *Air Conditioning*—for less than the price of an ordinary automobile! Yes, Nash has something entirely new—the world's first combined *cooling-heating-ventilating* system. So completely automatic it has one single thermostatic control! Keeps you blissfully cool on blazing days—warm as toast on coldest nights—brings in fresh, filtered air the year 'round.

See your Nash dealer's amazing demonstration of the new Nash "All-Weather Eye" System* today—available on even lowest-priced Nash Ramblers. Yes, see all the 1954 Nash Airflytes—all at new low prices—the greatest car values of the industry today!



4 Good news at the gas pump! You'll go farther on a gallon than you ever dreamed possible.



5 Enjoy the greatest eye-level visibility. Try optional Power Steering, Power Brakes, Power-Lift Windows, Hydra-Matic Drive, the "All-Weather Eye."

Nash Airflytes

AMBASSADOR • STATESMAN • RAMBLER • METROPOLITAN

NASH MOTORS, DIVISION OF AMERICAN MOTORS CORPORATION, DETROIT 32, MICHIGAN

*Patents applied for.