

Spirits go up...  
when tops go down!



Oldsmobile Super "88" Convertible Coupe. A General Motors Value.



Top up... you ride in cloud-car comfort, in rich interiors of genuine, deep-buffed leather.



Top down... all outdoors is yours, as you sweep along in this low, rakish "Rocket" Engine car.

*Irresistible... this convertible!* It's Oldsmobile's high-spirited Super "88". Long and low-level, lithe and so lovely! With a sports-car flair in the sweep-cut of its door and fender lines! A new slant in the dramatic arch of its panoramic windshield! This Super "88" is styled for the open road... powered for the open road! Power helps you turn and stop. Power—terrific "Rocket" Engine power—responds instantly to your every wish! Accept your Oldsmobile dealer's invitation! Take down the top and take off for summertime thrills in this gay and carefree Super "88" Convertible!

ROCKET

ENGINE



OLDSMOBILE