

The fabulous Ford Thunderbird which has captured the fancy of America with its long, low exciting styling and its split-second Trigger-Torque power, has set the pace for all '55 Fords.

Treat yourself to a Trigger-Torque Test Drive TODAY!

There's a touch of Thunderbird

in every FORD

 The way it looks ... the way it goes ... the way it's built ... cverything about the 1955
Ford shows it was cut from the same cloth as the heart-stealing Thunderbird.

You'll see the resemblance in the graceful flair of Ford's long, low lines . . . and in the skillful harmonizing of interior colors.

You'll feel the kinship in the reflex-quick obedience of Ford's Trigger-Torque power

Each of them offers Trigger-Torque response . . . "GO"

that obeys your commands "reflex-quick."

... split-second response that makes you feel safer when accelerating, passing and under all driving conditions.

You'll also experience Thunderbird-like ease of handling with Ford's Ball-Joint suspension. You'll find what a smooth difference Ford's Angle-Poised ride makes on all roads.

You'll know how well a Ford is designed and built, too! For Ford shares the same kind of engineering, the same quality standards that have won first place for the Thunderbird in the hearts of so many.

