



## First it warms your heart...

*(That Thunderbird Styling!)*

It's amazing how just *looking* at the '55 Ford gives so many people that wonderful feeling. Why not? There's "Thunderbird" written in almost every line . . . from the hooded headlights to the flat rear deck. Inside, you'll see exciting color harmonies in durable fabrics. All in all, there isn't a more *pleasing* car in sight.

## Then it reads your mind...

*(That Trigger-Torque Power!)*

Behind the wheel of the new Ford, *you* become a new man. For under your foot lies response so eager and alive, you almost believe it's clairvoyant! This is Ford's Trigger-Torque power . . . and it replies to your driving demands with split-second agility. There's safety in power like this . . . to whizz you out of traffic snarls . . . and to pass you ahead when passing is called for. Three new stout-hearted engines to choose from. And at least a score of other new engineering features. Reading about it is nowhere near the fun of driving the new Ford. So why not visit your dealer today?



*Treat yourself to a Trigger-Torque  
Test Drive in a new*

# '55 Ford