

Seventh heaven  
on wheels—



## the Ford THUNDERBIRD

Wherever—whenever—your Thunderbird appears in public, the effect is electric. All eyes turn to its long, low, graceful beauty. All hearts say "That's for me!"

And if they only knew the full story! If they could spend but half an hour in *your* seat. If they could listen to the dual-throated harmony of its tuned mufflers and twin exhausts. If they could feel the steepest hills melt before the might of the 198-h.p. Thunderbird Special V-8. If they could see the tachometer needle wind up, as the four-barrel carburetor and 8.5 to 1 compression ratio convert gasoline into road-ruling Trigger-Torque "Go"!

Then they could sample a portion of your pride in *your* personal car. But you could show them more!

You could show them the way it takes the corners as if magnetized to the road. You could let them feel the lightning "take-off" with new Speed-Trigger Fordomatic Drive.



You could show them how quickly the convertible top whisks into place—how easily the solid top lifts on and off—the all-steel body—the ample trunk space—the rich interiors—the telescoping steering wheel—the 4-way power seat.

Should your Thunderbird have the optional power assists, they could note the convenience of

power steering, power brakes and power window lifts.

You could show them this and more—how even routine driving becomes thrilling entertainment.

Yes, we're day-dreaming for you. But why not put yourself in the driver's seat and make this dream come true? The man to see is your Ford Dealer.

An exciting original by FORD

