

SUPER "88" 4-DOOR HOLIDAY SEDAN, A GENERAL MOTORS VALUE.

Just let it R-O-C-K-E-T! Let yourself go! Get into this Olds and get out of the ordinary! For here's a car that's different . . . daringly different . . . dramatically different! You ask for action with a touch of your toe-the "Rocket" Engine answers with a rush! You want ride—this car's got it-smoother, sweeter, steadier than anything you've ever experienced! And you'll thrill to its smart 4-door hardtop design . . . lose yourself in the sheer luxury of its stunning interior! Set eyes on it . . . set foot in it ... you'll go for it! Go ahead! Make a date with this thrilling new "Rocket 8"-today!

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