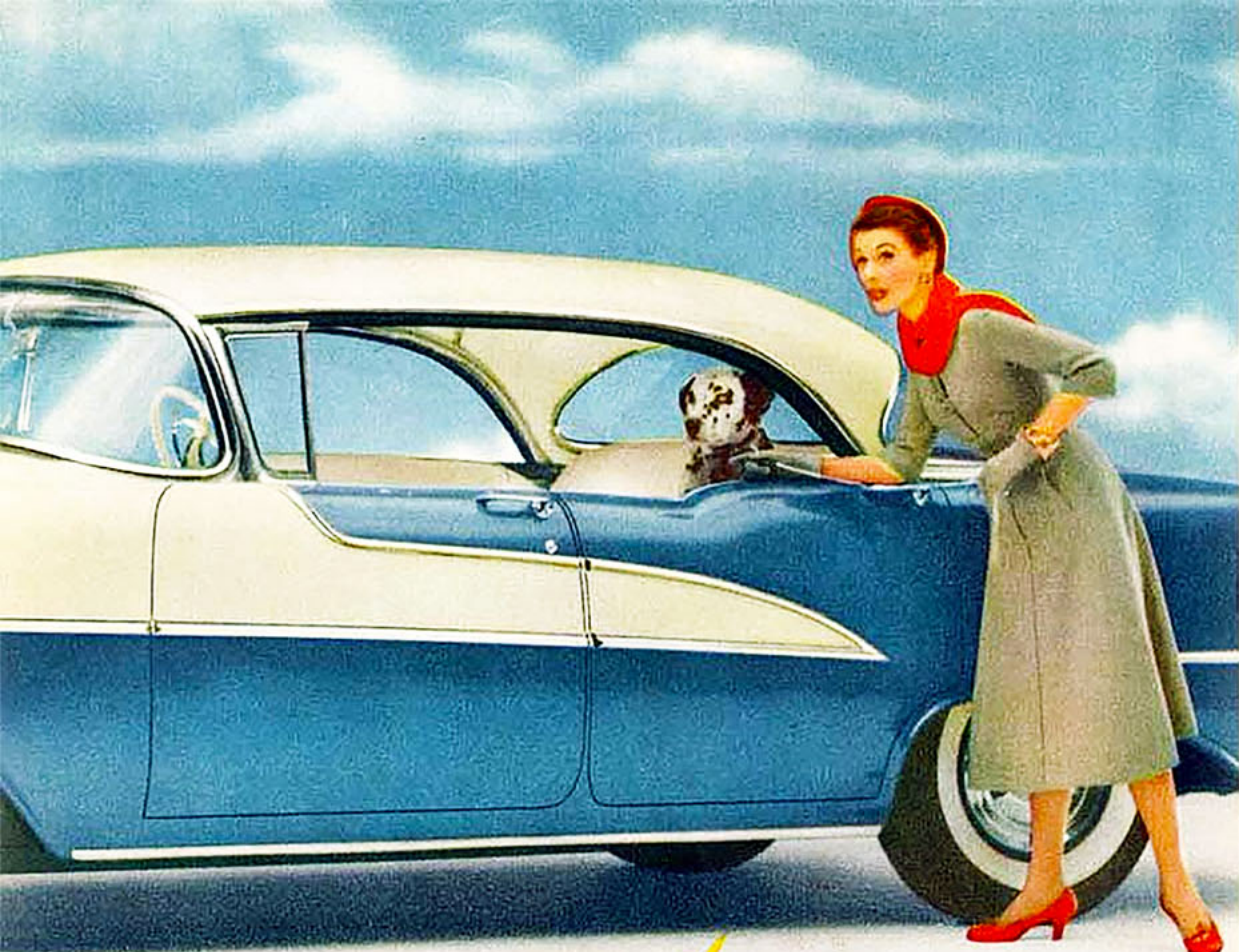




OLDSMOBILE
PRESENTS A

New "Holiday"

TWO GREAT CARS IN ONE...

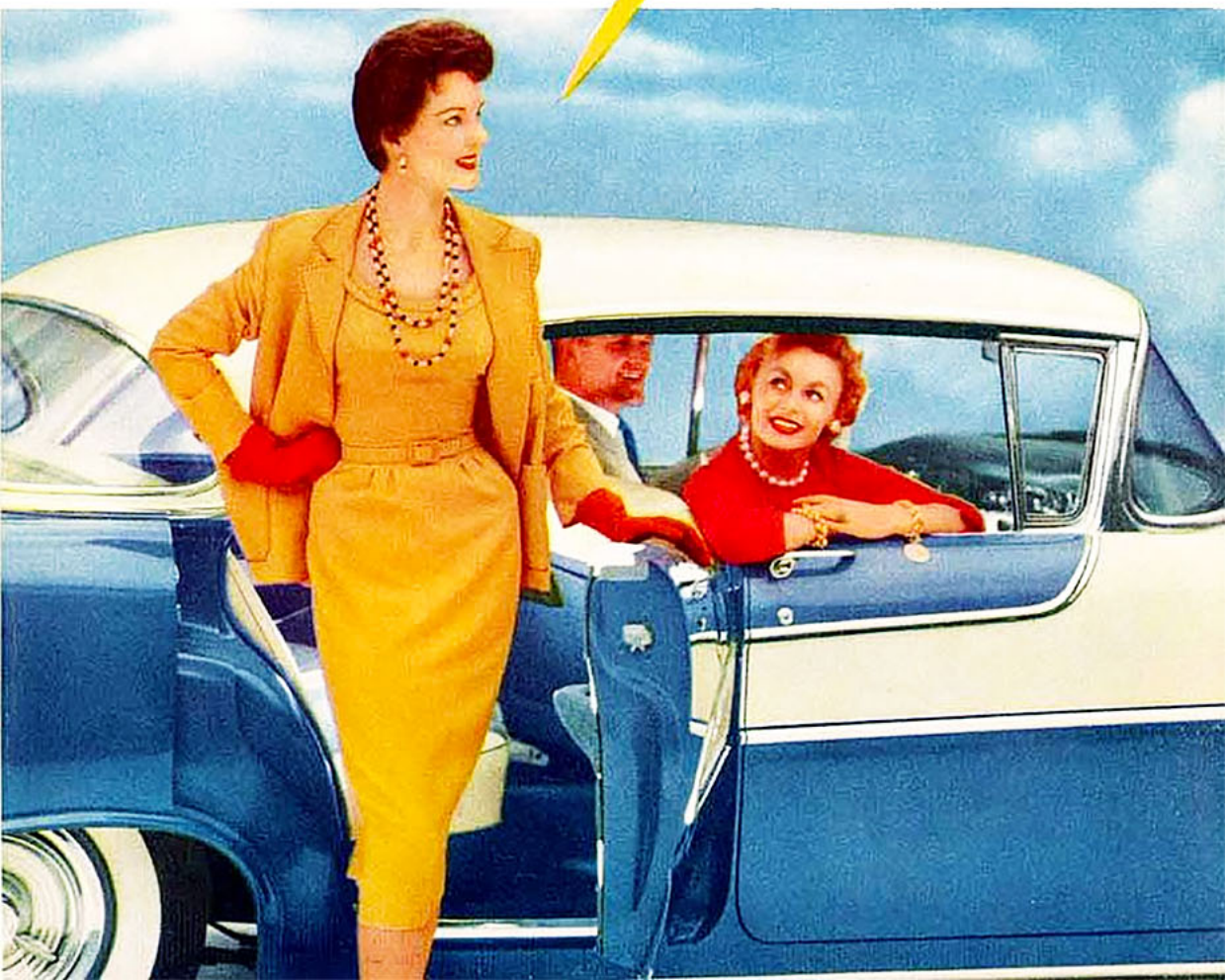


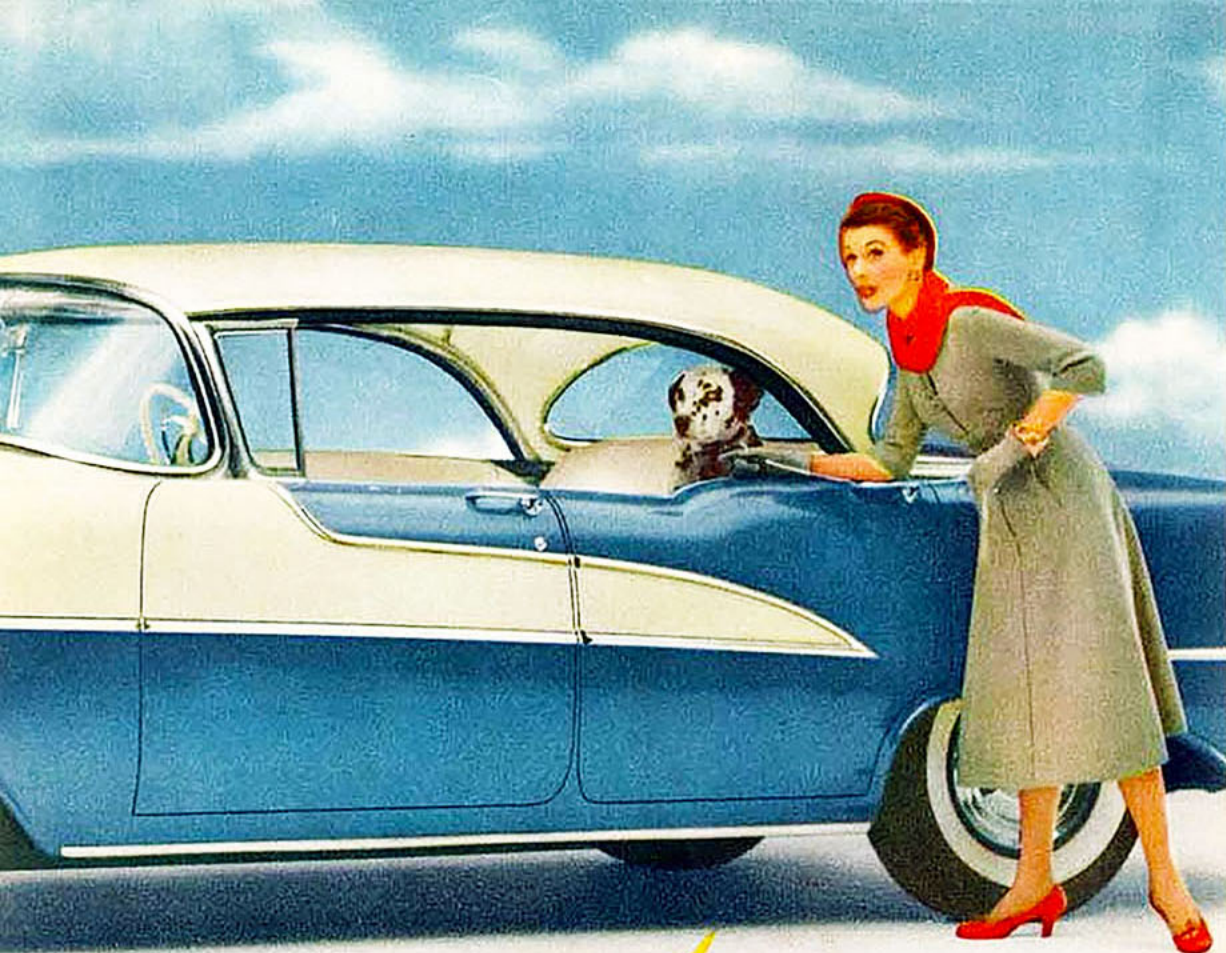
Look!

all the glamour
and luxury
of a hardtop!

Look Again!

all the comfort
and convenience
of a 4-door!



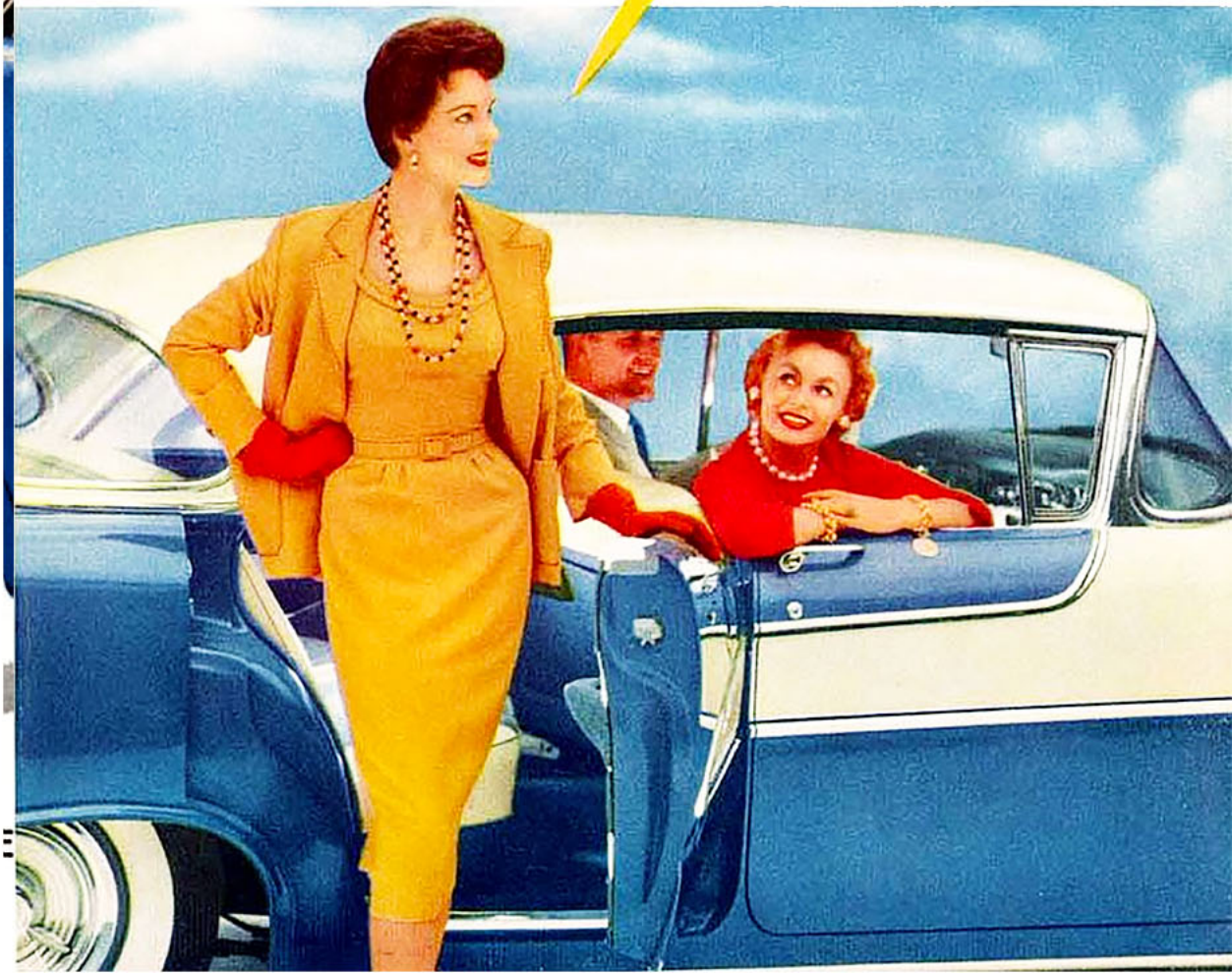


Look Again!

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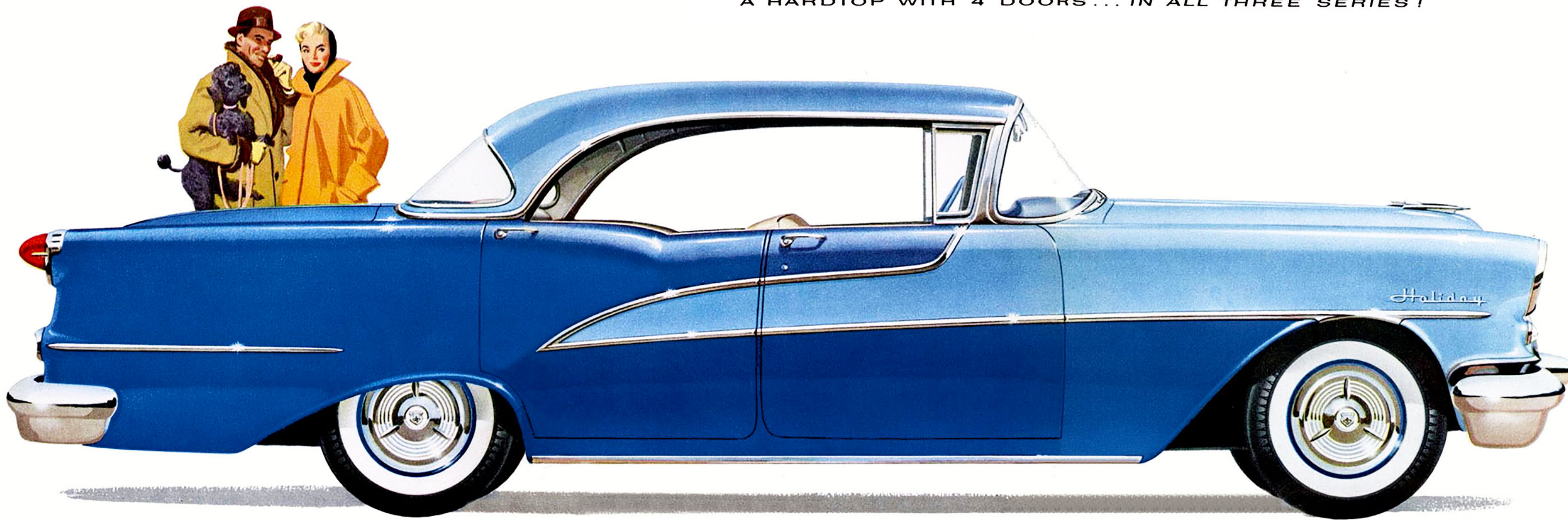
Introducing... a great new companion car to the popular Holiday Coupé...

OLDSMOBILE'S HOLIDAY SEDAN

A HARDTOP WITH 4 DOORS... IN ALL THREE SERIES!

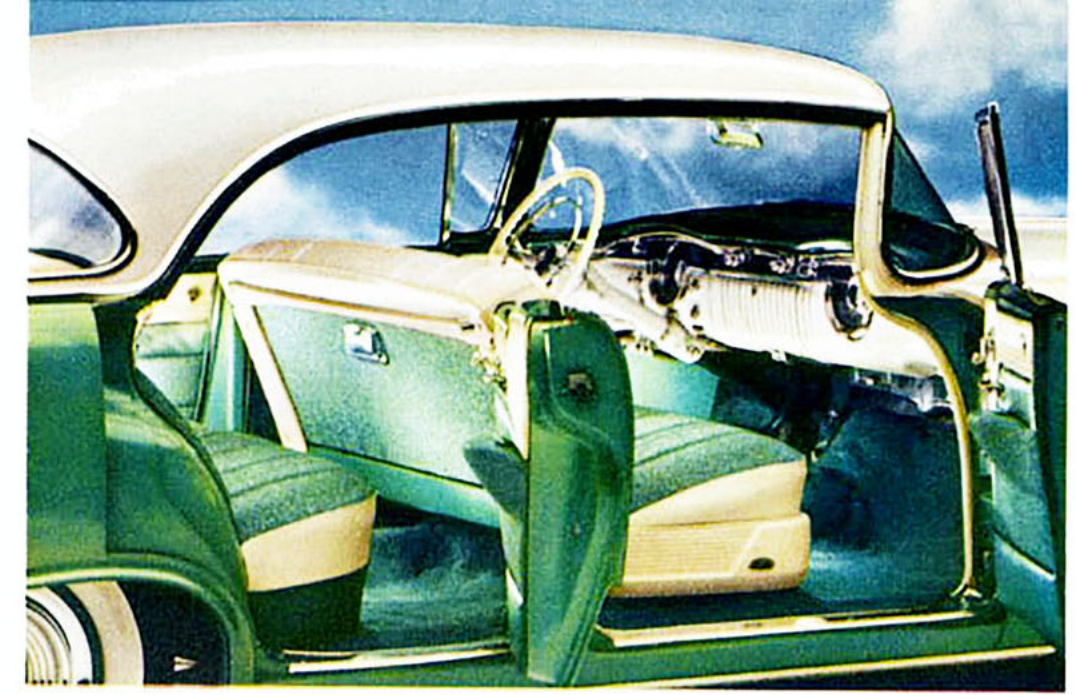


Fresh as tomorrow's sunrise... original as the newest Paris creation... yet so completely sensible! And as you would expect, it's Oldsmobile that leads the way—to bring you the speedboat sleekness of a hardtop, in combination with the yacht-like comfort of a spacious 4-door sedan. You've never seen a body type like this before—it's that new! And this exciting, exclusive style is offered in all Oldsmobile series—Ninety-Eight, Super "88" and "88".

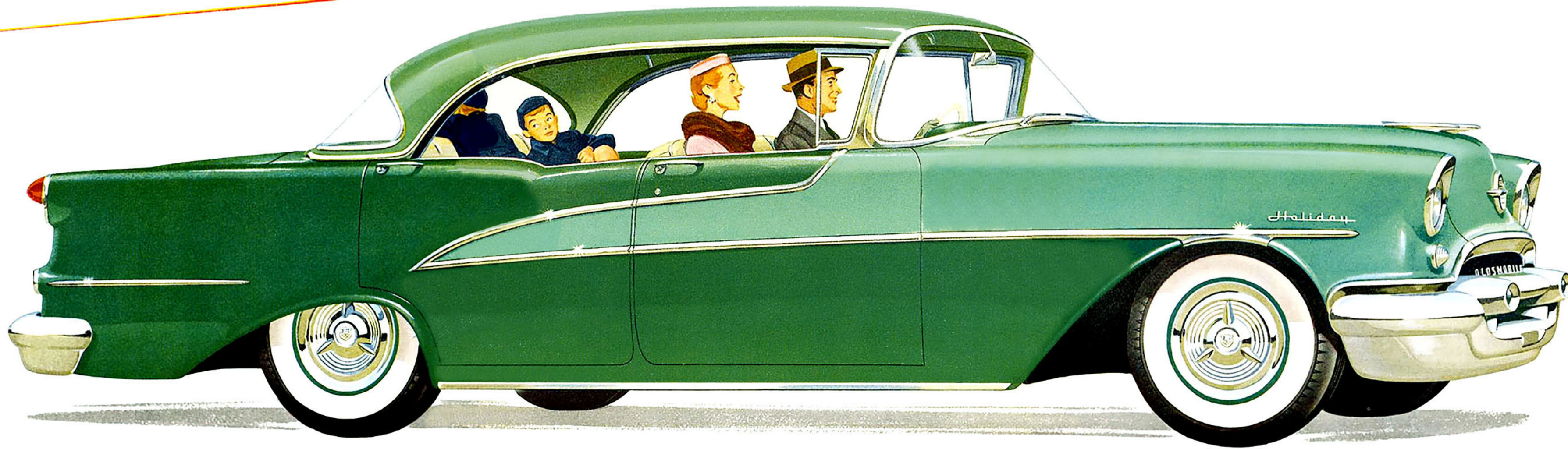


THE *Ninety-Eight* DELUXE HOLIDAY SEDAN

TWO GREAT NEW HOLIDAY SEDANS



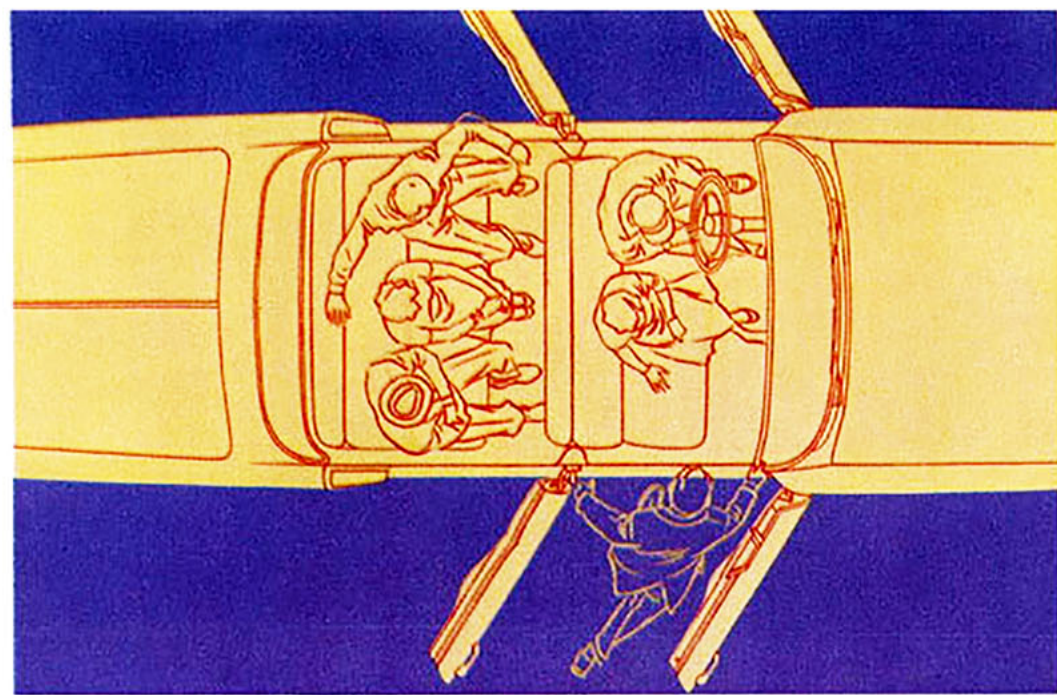
Enter in ease . . . front compartment or rear! Four full-size doors open wide, inviting you to a luxury lounge of charm and comfort. There is no center post above the windows to mar the open sweep of free-flowing body lines.



THE SUPER "88" HOLIDAY SEDAN

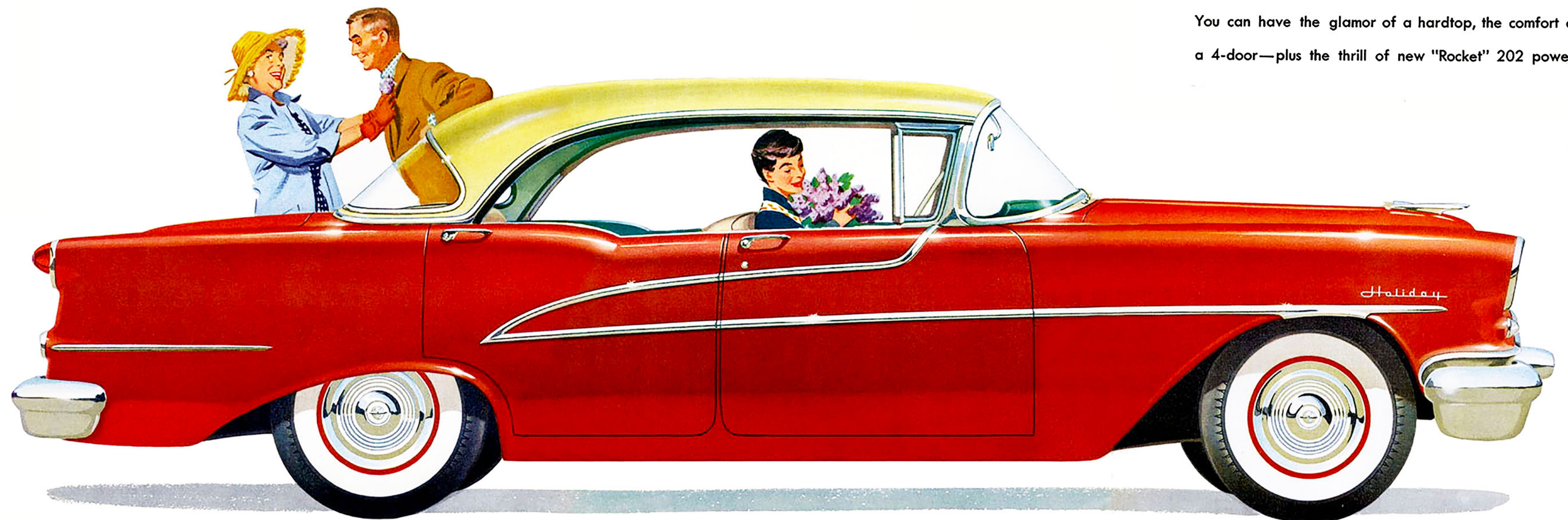


Upholstery and appointments are keyed to carry on and enhance the newness, the vitality, of the over-all Holiday Sedan design. In the Super "88" interior you find new metallic-weave fabrics and luxurious buffed leathers.



Room for six . . . and room to spare! In this bird's-eye view you see how Oldsmobile has built extra room and comfort into the loveliest body design of all! Rear doors are hinged on solidly reinforced center half-posts.

They're Oldsmobile Originals...the Hardtop Hits of the Year!



THE "88" HOLIDAY SEDAN

COMBINING HOLIDAY GRACE WITH 4-DOOR SPACE

Perhaps you sensed that the day was here for another sparkling achievement from Oldsmobile! As you look at these Holiday Sedans, you see that a new idea—a dream idea—is now solid fact. So look . . . then look again! You can have the glamor of a hardtop, the comfort of a 4-door—plus the thrill of new "Rocket" 202 power!



With windows down, there's no center post to obstruct your vision. With windows up, only a slim strip of chrome is evident. And the interior of this smart "88" Holiday Sedan presents truly unexpected richness and luxury!

