

Why Ford tops the "tote-em" Poll!

Thunderbird styling...Thunderbird "GO"...and Lifeguard safety are just a few of the reasons why more people buy Ford station wagons than the next two makes combined!

Yes! There are more reasons than ever why Fords are favorites among the station wagon

set! These stunning do-it-alls with Thunderbird-inspired styling are head-turners wherever you go. And whether you choose a 2-door, 4-door, six- or eight-passenger wagon, Ford's Stowaway seat lets you convert it from luxury liner to cargo carrier in a split jiffy.

But Thunderbird looks and a "double life" aren't the only reasons for the popularity of Ford station wagons. You can have the

Thunderbird's "GO," too, at no extra cost for the new Thunderbird Y-8 engine is the standard eight in all Ford station wagon models.

To top it all off, Fords are the only wagons with Lifeguard Design...a new family of safety features which help protect you and yours from the major causes of injuries in the event of accidents. Come in soon! Choose the Ford station wagon to fit your living scheme.



8-passenger Country Sedan—This 4-door beauty gives easy access to both front and rear seats.



Ranch Wagon—This all-around favorite for work or play has two big doors, easily holds 6 big people.



Custom Ranch Wagon—It's a 2-door, 6-passenger fashion plate. Easy-to-clean interior can take it.



Country Squire—Mahogany-finished steel panels give woodlike beauty. 4 doors, 8 passengers big.



6-passenger Country Sedan—It has 4-door convenience and, like all '56 Fords, has Lifeguard Design.

They sell more because they're worth more!

'56 FORD

STATION WAGONS