

Perfect Time for a Holiday!



"88" HOLIDAY SEDAN

**Buy now! Enjoy
the good driving
ahead... and
remember—
an Olds holds
its value!**



A scene like this—you've just got to get out and enjoy it.

A time like this—and you're smart to *get into an Olds!* And that's easy to do—especially if you choose this high-spirited hardtop—the "88" Holiday!

Not only is the price right for most all new-car budgets, but this "88" is so packed with value that your investment is protected until resale time. So come in and get the feel of Rocket Engine power... the relaxing security of a truly big-car ride. Do it now while your present car is worth more in trade. Just see your nearest dealer... you'll see it's the perfect time for an Oldsmobile *Holiday!*

A QUALITY PRODUCT BROUGHT TO YOU BY AN OLDSMOBILE QUALITY DEALER!

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