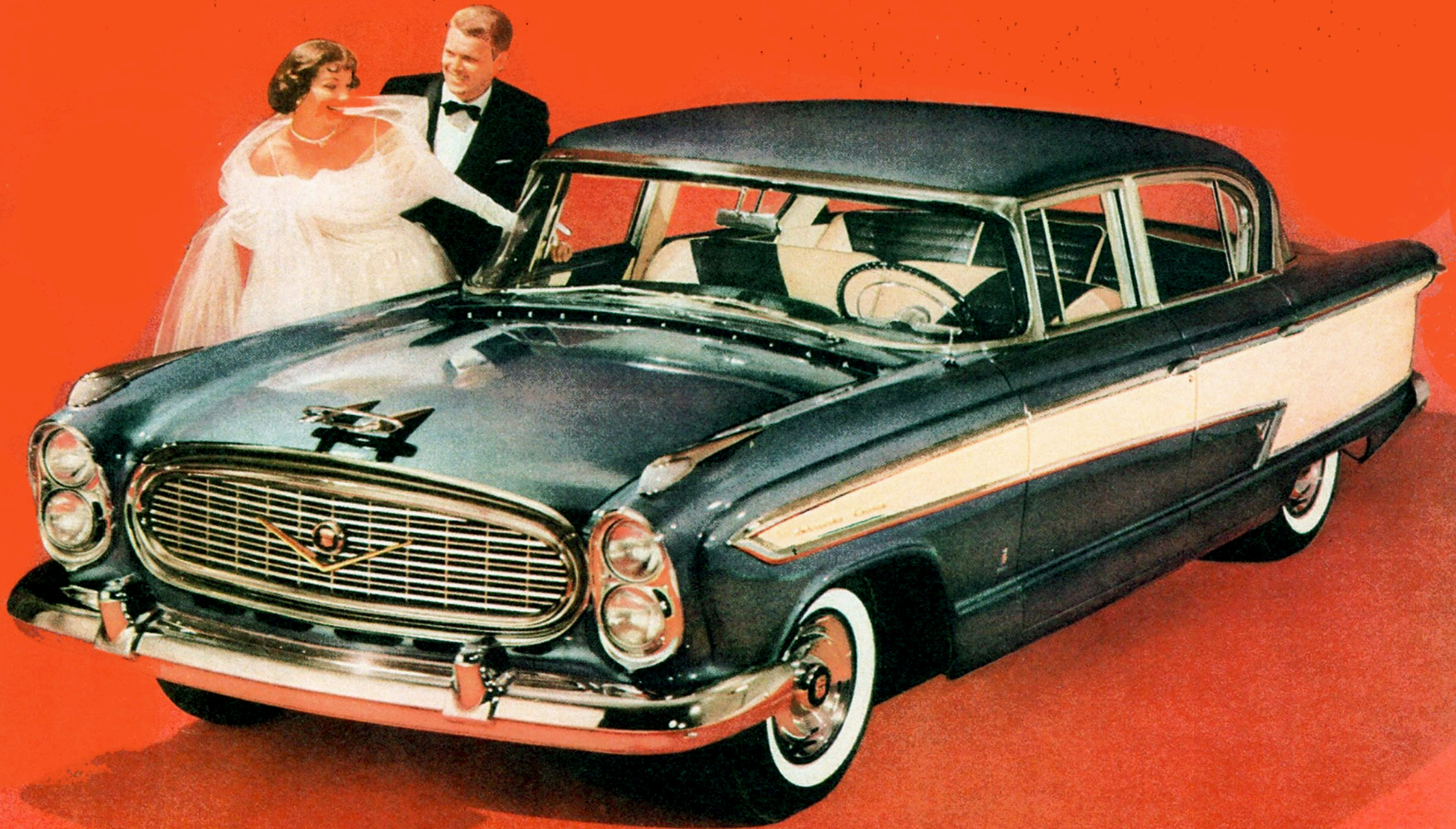


NASH ANNOUNCES FOR '57

The World's Newest and Finest Travel Car!



See DISNEYLAND—Great TV for all the family over ABC Network.

Product of American Motors

POWER UP. PRICE DOWN. IN THE BIGGEST OF THE BIG **V-8**S!

Performance way, way up—255 horsepower in the all-new Nash Ambassador V-8. Yet, when it comes to *price* for this big, long wheelbase Ambassador—it's *down!* Here's the motor car news of 1957 that only Nash can make—the motor car value that only Nash can build.

Here's the biggest car of all where bigness counts. It's more than 18 feet long—and its low silhouette—only five feet from roof to road—makes it look even longer. Yet Nash tops even the highest-priced cars in headroom, shoulder room, legroom. It has the greatest visibility, too, with its wide, wide Scena-Ramic windshield.

Come see it. See the brand-new Lightning Streak styling. See the bold, sure-to-be-imitated front end design with Four Beam Headlight System that

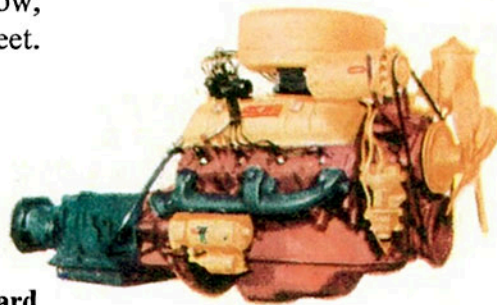
means better night visibility, even in fog, snow, sleet or rain, yet reduces glare toward cars you meet.

See the best that's new in automobiles—

- New wider front tread for surer footing
- New sharper, easier turning
- Airliner Reclining Seats
- All-Season Air Conditioning
- Choice of Hydramatic, Overdrive or Standard
- Twin Travel Beds

See the safest car ever built with exclusive all-welded Single Unit Construction—twice as strong, twice as lasting—assures top resale value.

See the new low, low price tags that make the Nash Ambassador the greatest car value on the road today. At your Nash and Rambler dealer.



255 HP Strong! That's the all-new, Nash-built V-8 engine! It combines blazing acceleration and performance with the amazing economy that only Nash can build into a big V-8. Come try it today—there's never been anything like it!

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'57 **Nash**
World's Finest Travel Car