

There's a Bright New Future Awaiting
ALL WHO SELL THE
'57 AMERICAN MOTORS CARS...

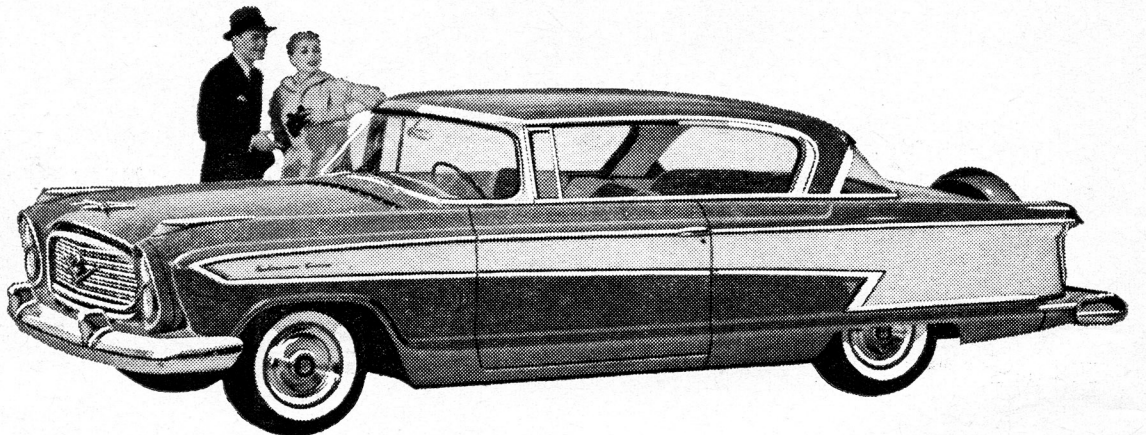


RAMBLER — FASTEST GROWING CAR IN POPULARITY

Little wonder Rambler sales are soaring. For this is the one car specifically designed for today's driving—with greater maneuverability, easier parking, greater economy. And the new choice of 190 H.P. V-8 or Economy 6 assures even greater market penetration.

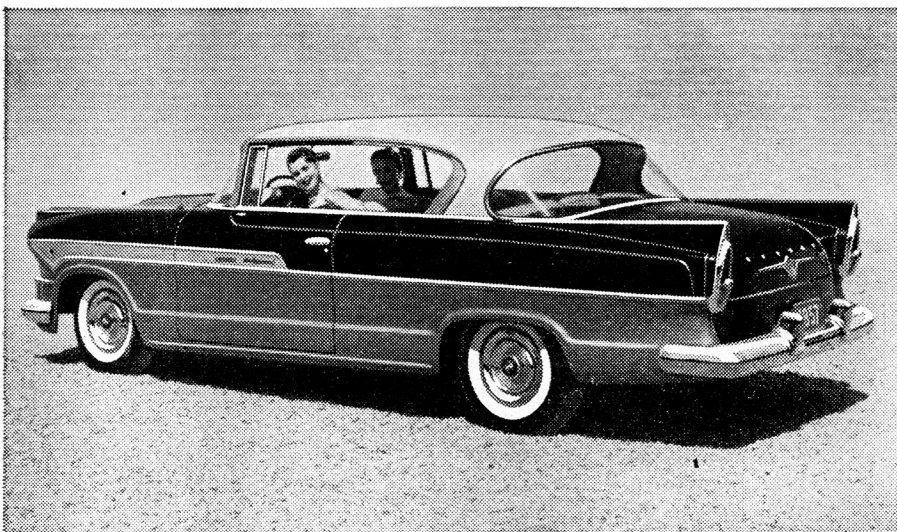
NASH AMBASSADOR V-8
WORLD'S FINEST TRAVEL CAR

Nash is the car to sell to every travel-minded prospect. The biggest of the big V-8's has more interior room— even Airliner Reclining Seats and Twin Travel Beds. And its distinctive styling sets it apart from every other car on the road.



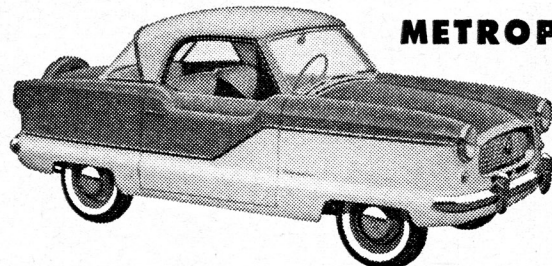
POWER IS UP — PRICE IS DOWN
IN THE '57 HUDSON HORNET V-8

The trim, tough Hornet for '57 offers good news for prospects. Power is up to 255 H.P. Price is way, way down below comparable models last year. And smart new styling gives Hudson a "come-hither" look.



METROPOLITAN

"1500"



The smart new Metropolitan combines foreign car flavor with American car comfort... gives American Motors dealers a big wedge in the growing European-car market. Tops in economy with up to 40 M.P.G.

There's No Franchise Like An
AMERICAN MOTORS FRANCHISE!



FOR COMPLETE INFORMATION — WIRE OR WRITE

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