

The Fairlane 500 Town Victoria and Del Rio Ranch Wagon make a beautiful combination

Set your family 2-Ford free

Over 300,000 American families find it entirely practical and wonderfully convenient to own 2 Fords. . . . So will you.

Suppose the men of the family decide to stir up the local fishponds. Naturally they'll take the new Ford Station Wagon. It's got room for up to 9 sportsmen . . . Thunderbird punch in the engine room. And for trail riding, you can't beat the solid comfort of the new "Inner Ford."

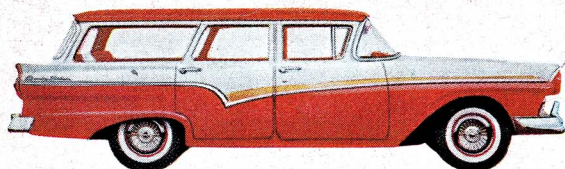
While the male portion of the tribe heads off into the brush, no need for mother to linger

on the reservation. She's free as the breeze to come and go as she pleases.

She looks and feels as young as the fresh new lines of her *new kind* of Ford. She finds its thoroughbred handling and spirited response were made to her personal measure for traffic threading or highway cruising.

Wonderful freedom, wonderful convenience, you agree. But what about the price? That's the cheeriest news yet. You can own *two* fine Fords for the price of *one* "fine" car!

Ask to Action Test the new kind of



FORD