

A beauty from any angle—  
the Fairlane 500 Town Victoria

## FORD *out-values* them all!

- ... with "go" that made it  
*America's largest-selling*  
V-8
- ... with a new "Inner Ford"  
*for longer life*
- ... with styling they  
*couldn't copy*

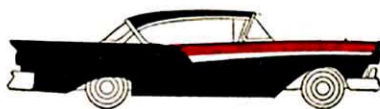
This silent, solid comfort of the '57 Ford starts with a brand-new, wide-base frame that lowers the center of gravity. There's new swept-back, Ball-Joint front suspension, new Level-Ride rear suspension, new insulation throughout against sound and weather.

And new Thunderbird V-8's—electronically "mass balanced"

—deliver the smoothest power you've ever bossed. Things like these helped Ford set 458 world speed and endurance records at Bonneville, Utah.

"Sounds like a fine car," you say—and you're right. The '57 Ford is every inch a fine car . . . at *half* the fine-car price! See for yourself at your Ford Dealer's!

Ask to Action Test the new kind of



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