

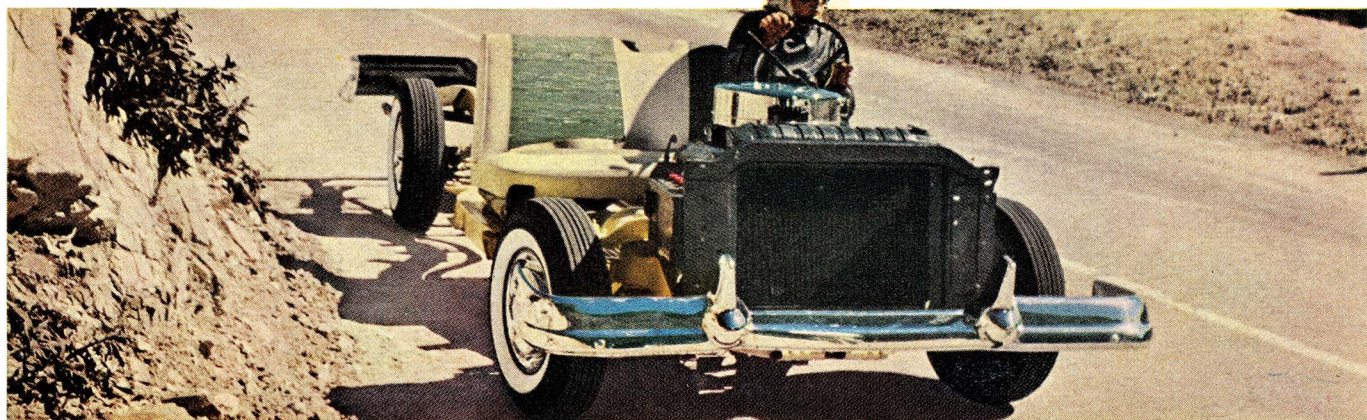


No car "out-handles" the new kind of Ford

Strong claims need strong proof. For proof of our claim—no car "out-handles" the new kind of Ford—take an Action Test in one of Ford's twenty-one action-packed models.

Start from a cramped parking space. Tackle some traffic. The responsive Ford actually makes a treat out of parking and heavy traffic. It almost steers itself!

Turn to the highways. Ford sits the road rock-steady. Now the byways. Curves are clear sailing for Ford... bumps are smothered beneath a magic carpet of comfort.



and the new "Inner Ford" is why!

Ford's delightful "road-ability" starts with a new full-cradle frame that lowers the center of gravity. Swept-back Ball-Joint front suspension "adjusts" to every road surface. New Level-

Ride rear suspension keeps an even keel in the roughest going. See your Ford Dealer. Take an Action Test. Six or V-8, you'll find the going's great. Then ask the price. You'll love it!

FORD

gives you the fine car feeling
at half the fine car price