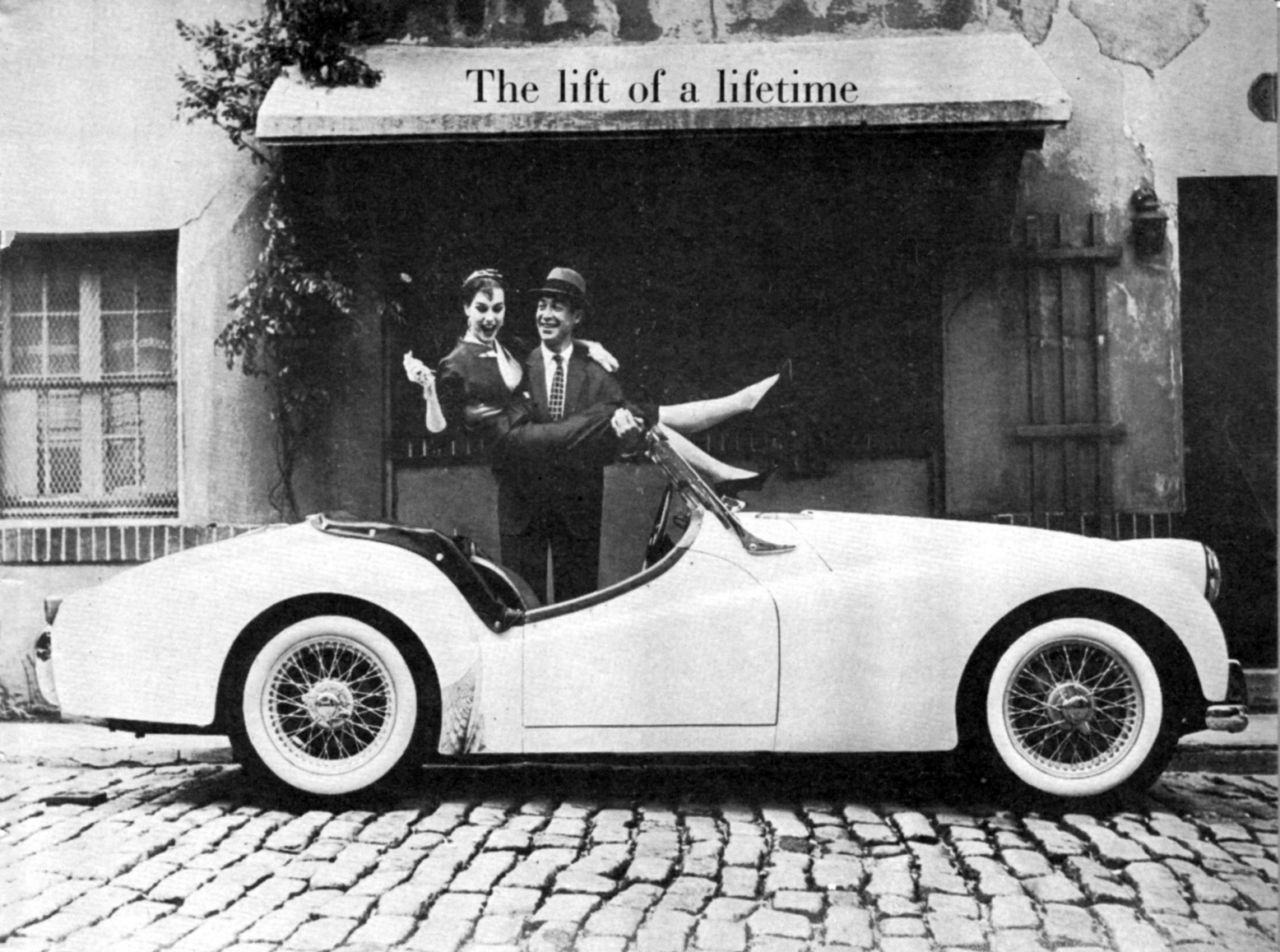


The lift of a lifetime



TRIUMPH TR3

only \$2625

Just settle down in the all leather bucket seat, start up the engine and you're experiencing a feeling of breathless anticipation like never before. Shift into first and the deep chested roar of the exhaust tells you at once that this is living. Down the highway, hugging the curves, racing the wind, this is the lift of a lifetime... this is for you.

Sure fast acceleration to lift you out of danger; positive, firm braking with disc brakes* to bring you to a safe even stop every time regardless of road conditions.

Low center of gravity to keep you hugging the road, on the straight-away or around curves with never a sway or roll. Yes, this is truly a great sports car... a great personal car. Why not "thrill-drive" the Triumph for the lift of your lifetime!

\$2625. plus tax and license at U. S. ports of entry. (Slightly higher West Coast ports.)
Wire wheels, hard-top, rear seat, white wall tires and competition kit, etc. optional extra

SPECIFICATIONS:

BRAKES: Disc brakes on front wheels*
TOP SPEED: 110 MPH MILEAGE: up to 35 MPG
ENGINE: 4 cyl. (OHV) 1991 cc
OUTPUT: 100 BHP
ACCELERATION: 0-50 in 8 sec.
MAINTENANCE:
Parts and service available coast to coast!
Free Brochure and dealer list on request.
Write now - for fun!

*A Triumph-plus... as standard equipment.



STANDARD-TRIUMPH MOTOR COMPANY, INC., Dept.G11• 1745 Broadway, (at 56th St.), New York 19. N. Y.