

IMPORTANT NEWS ABOUT

ALFA ROMEO

FACTORY PRICE REDUCTIONS...

Save up to \$892 now on your new ALFA ROMEO—price cuts made possible by increased production to meet the rising U. S. demand.

GIULIETTA SPIDER

was \$3533

NOW **\$3298**

VELOCE SPIDER

was \$4578

NOW **\$3686**

GIULIETTA COUPE

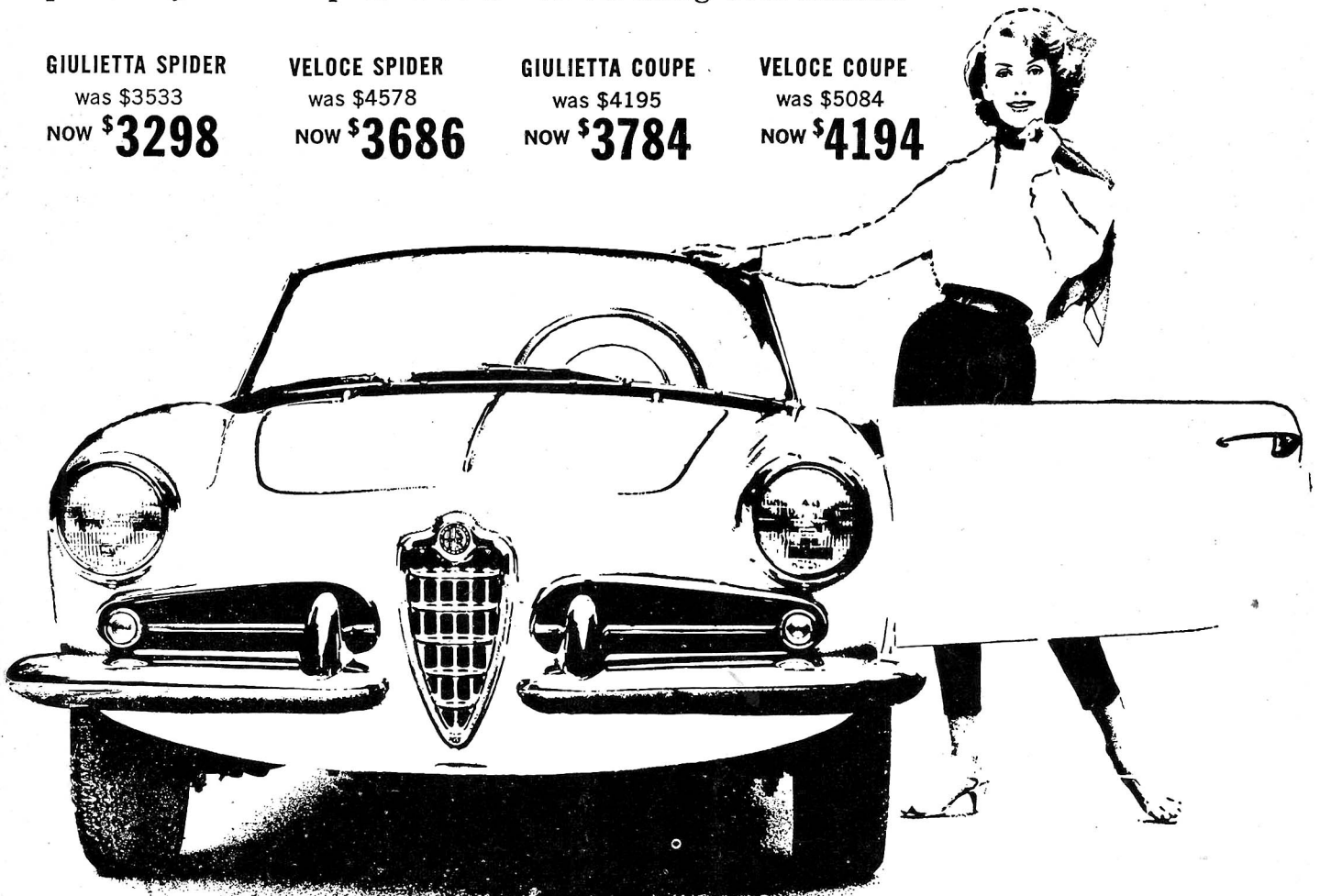
was \$4195

NOW **\$3784**

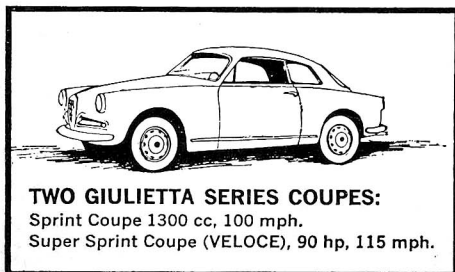
VELOCE COUPE

was \$5084

NOW **\$4194**



Suggested Retail Prices P.O.E.



TWO GIULIETTA SERIES COUPES:

Sprint Coupe 1300 cc, 100 mph.

Super Sprint Coupe (VELOCE), 90 hp, 115 mph.

TWO GIULIETTA SERIES SPIDERS:

Sprint Spider, 1300 cc, 96 mph.

Super Sprint Spider (VELOCE), 90 hp, 115 mph.

*See your local dealer, or call
U. S. Distributor*

HOFFMAN

NEW YORK: 443 Park Avenue, Plaza 9-5120

BEVERLY HILLS, California, 9130 Wilshire Blvd., CRestview 4-8231