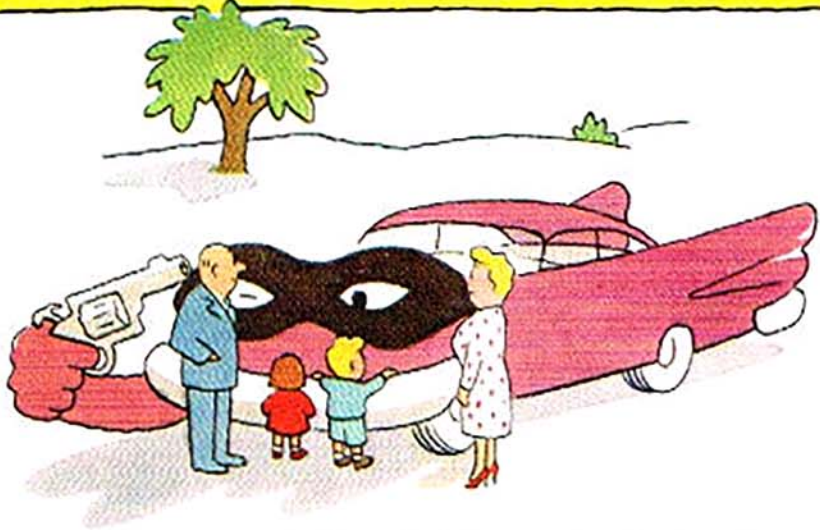
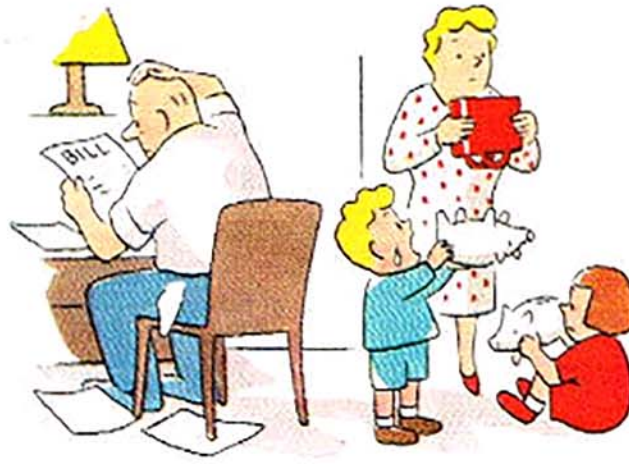


Rambler Foils Bank Robbery

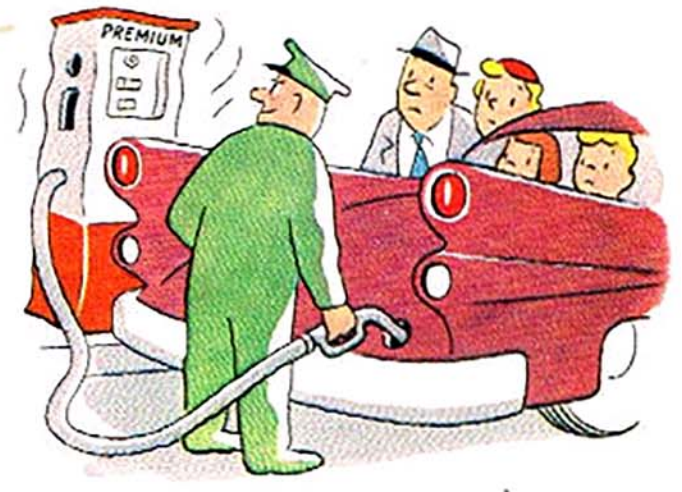
by *Chon Day*



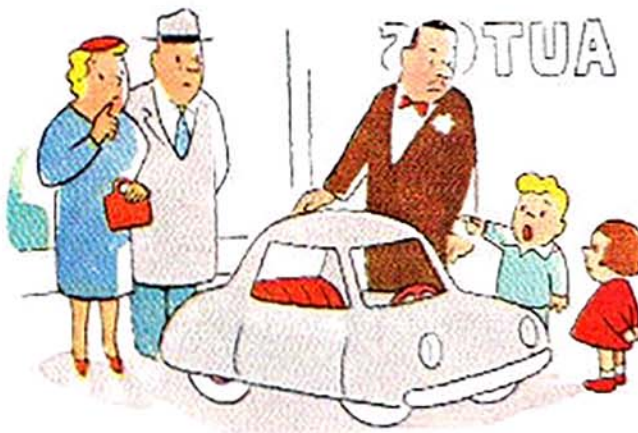
Once a four-wheeled bandit kidnapped a family. The family didn't realize this because the bandit was really a big new \$4,000 car, and they thought they owned it.



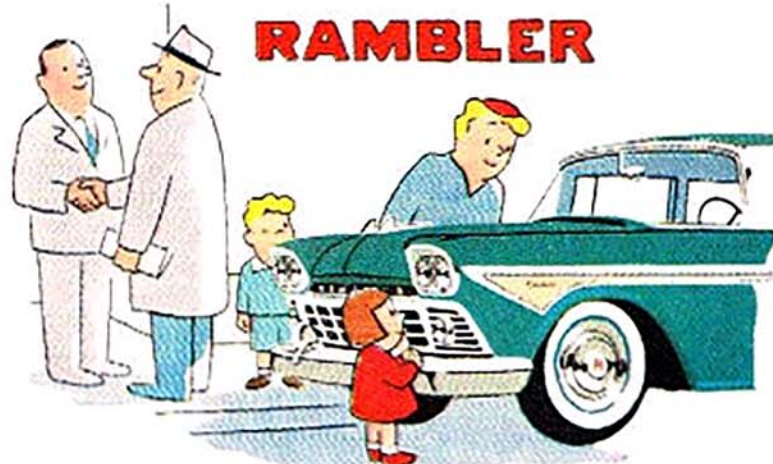
Then the children complained. "Somebody is robbing our piggy banks." And the parents said, "Someone's robbing our bank account, too."



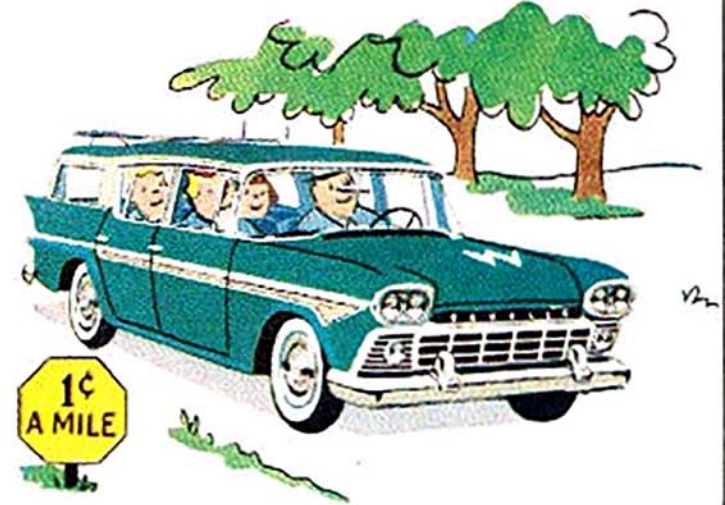
Finally they realized the bandit's 10-miles-to-the-gallon appetite, depreciation and other expenses were costing them about \$1,500 a year.



"We'll end up in the poorhouse," cried the man. "A little European car, maybe," said the wife. "Boo-hoo," cried the children. "Where would we ride, on the roof?"



Luckily, they heard about Rambler's superb economy and top resale. They tried it for size. "Why it's as roomy as our \$4,000 car," said the wife.



So they traded the bandit for a Rambler 6 with overdrive. Now the children's piggy banks keep overflowing. Yours will, too, with Rambler.

- ① Get American big car room and comfort ② Get European small car economy, handling ease

Get the Best of Both—Go Rambler!



1958 REBEL V-8 CUSTOM 4-DOOR HARDTOP

You join America's smartest car buyers when you switch to Rambler, fastest-growing of all in popularity with sales up 73% over last year. Because Rambler is America's *only* true economy car. See the new jet-stream-styled Ramblers with all the

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100-INCH-WHEELBASE RAMBLER AMERICAN



\$1789

35.39 M.P.G., 2837-MILE
OFFICIAL NASCAR RECORD
Los Angeles to Miami, with overdrive.

Suggested factory-delivered price of Rambler American at Kenosha, Wisconsin, including federal taxes.
Automatic transmission, whitewall tires and other optional equipment, if desired, state and local taxes, if any, extra.