



SWITZERLAND! Powering over the Alps, Ford's new Even-Keel rear suspension made sure going on the sharpest curves.



YUGOSLAVIA! Twisting mountain passes were straightened by the precision of Ford's new, feather-light Magic-Circle steering.



TURKEY! Even rough, rock-studded back roads were tamed by the 58 Ford's new, easier riding, Ball-Joint front suspension.



U.S.A.! Sailing along a newly built highway, the 58 Ford handles like a dream. You get fine-car comfort . . . at low Ford prices!

RIDE? There's nothing newer in the world !

The 58 Ford met and passed every imaginable ride test on its unprecedented trip around the world. In many countries, our drivers often bypassed modern highways in order to test the new Ford's ride. They said they had never ridden such rough roads in such great comfort.

Ford comfort starts with the frame itself . . . the heart of the new "Inner Ford." Its wide-base design lowers the center of gravity for greater stability. New Ball-Joint front suspension rides easier than ever . . . takes the bounce out of bumps. Even-Keel rear suspension combines softer action with level-ride control.

See the new Ford. With its dramatic new styling, all-new Interceptor V-8 engine, new Cruise-O-Matic Drive, new Magic-Circle steering, you'll agree . . . there's nothing newer in the world! Ask for an Action Test at your Ford Dealer's!

PROVED AND APPROVED AROUND THE WORLD

58 FORD

The first car ever to use the whole world as a test track