



**THE 58 FORD** was proved and approved around the world! On the roads of 3 continents, the new Interceptor V-8 engine demonstrated amazing new performance.



**PICTURESQUE TORTURE:** Ford's tough body structure stood up superbly over the long, wrenching grind on the worst "car killing" trails we could find.



**BOULDER BOULEVARD:** Over roads never really improved since Roman Empire days, the 58 Ford showed an all-new kind of riding comfort and smooth, sure handling.



**STYLE IN PARIS:** Everywhere people saluted the new, high-fashion look of the 58 Ford.

# Nothing newer in the world

The 58 Ford is not only new in exciting beauty . . . it's new in *everything* that matters most in a truly modern car!

From its graceful new Power-Flow hood and Safety-Twin headlights to its sculptured rear deck—this Ford sets the pace with the world's most modern styling.

Its new Interceptor V-8, with Precision Fuel Induction, is the greatest V-8 engine advance in 25 years. And when it's teamed with optional, new Cruise-O-Matic Drive, you can get up to 15% more gas economy.

In every Ford model, you get new Magic-

Circle Steering that makes steering as easy as pointing. And you can literally ride on air with Ford's optional new Ford-Aire Suspension.

See your dealer; see the car that conquered the world to prove itself to you.

PROVED AND APPROVED AROUND THE WORLD

**58 FORD**

First car ever to use the whole world as a test track