



Every Ford has SAFETY GLASS in every window

On Worth Avenue, Palm Beach, Florida, the Ford Fairlane 500 Town Victoria . . . one of 21 new models in which you can enjoy Cruise-O-Matic Drive. In background, the new 4-passenger Thunderbird . . . another Cruise-O-Matic Ford that inspired the styling and performance for all 1958 Fords.

Try the Thunderbird magic of a Cruise-O-Matic Ford

It gives you the smoothest, most automatic driving and turns Thunderbird "go" into gas savings, too!

Long highway haul? It was never so easy! City traffic? *Never* before so effortless! An especially steep hill? A car to pass? Cruise-O-Matic Drive glides into whichever gear is best for *any* driving situation, briskly . . . automatically! And a fluid torque converter keeps these automatic shifts a smooth, silent secret.

Want smooth, sure-footed starts on sand, mud, ice or snow? Shift from D-1 range, where all normal driving's done, to new D-2. This is the Thunderbird's own

automatic drive . . . and you can team it with the T-bird's own V-8 power in any Ford. Together they save up to 15 cents on every gas dollar. That's because of versatile Cruise-O-Matic's exclusive built-in overdrive feature and the Thunderbird V-8's "thrust-boosting," gas-saving Precision Fuel Induction.

And the best news of all . . . No one offers such a premium-performing automatic drive for so little. Come discover Ford's automatic Thunderbird magic for yourself.

58 Nothing newer in the world

FORD

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