

Every Ford has SAFETY GLASS in every window

On Worth Avenue, Palm Beach, Florida, the Ford Fairlane 500 Town Victoria . . . one of 21 new models in which you can enjoy Cruise-O-Matic Drive. In background, the new 4-passenger Thunder-bird . . . another Cruise-O-Matic Ford that inspired the styling and performance for all 1958 Fords.

Try the Thunderbird magic of a Cruise-O-Matic Ford

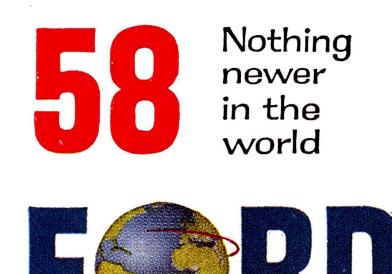
It gives you the smoothest, most automatic driving and turns Thunderbird "go" into gas savings, too!

Long highway haul? It was never so easy! City traffic? Never before so effortless! An especially steep hill? A car to pass? Cruise-O-Matic Drive glides into whichever gear is best for any driving situation, briskly . . . automatically! And a fluid torque converter keeps these automatic shifts a smooth, silent secret.

Want smooth, sure-footed starts on sand, mud, ice or snow? Shift from D-1 range, where all normal driving's done, to new D-2. This is the Thunderbird's own

automatic drive . . . and you can team it with the T-bird's own V-8 power in any Ford. Together they save up to 15 cents on every gas dollar. That's because of versatile Cruise-O-Matic's exclusive built-in over-drive feature and the Thunderbird V-8's "thrust-boosting," gas-saving Precision Fuel Induction.

And the best news of all . . . No one offers such a premium-performing automatic drive for so little. Come discover Ford's automatic Thunderbird magic for yourself.



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