

Beautifully appointed and elegantly comfortable, Thunderbird is a Ford exclusive

*Perfect Setting...*

you and your new 4-passenger **THUNDERBIRD**

How becoming your new Thunderbird Convertible is! America's most individual car . . . most admired car . . . is *your* size. And it gives you full fine-car room, comfort and luxury for four passengers.

Note Thunderbird's exclusive "coffee-table" console that houses ash trays, radio speaker and controls for heater and power windows—a fashion-first innovation for the convenience of all four passengers.

You'll love the way your 300-horsepowered Thunderbird\* responds obediently to your gentle touch. You'll love the jewel-box interior, the divan-deep, luxuriously soft, individually contoured seats. You'll love the blissful ease with which you maneuver and park it.

And you will certainly approve the surprisingly low price—*far* below that of other luxury cars. See your Ford dealer about making this dream a reality—soon!

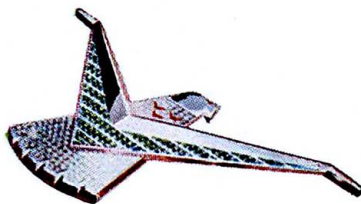
\*375-hp engine also available at extra cost

COSTUME BY RUTH JOYCE



Thunderbird's new color-keyed, hide-away soft top disappears completely into the spacious trunk. And Thunderbird's wide and welcoming doors give you *direct, easy* access to all four luxurious, comfortable seats.

Every Ford has SAFETY GLASS in every window



**ANOTHER FIRST FROM FORD**