



GRAND ENTRANCE GOWNS BY RUTH JOYCE

Grand Entrance...

you and your new 4-passenger **THUNDERBIRD**

Your arrival is announced more eloquently than with a fanfare in your new Thunderbird for '58. Here is today's new size of splendor. Here is a car as distinctive as a couturier original.

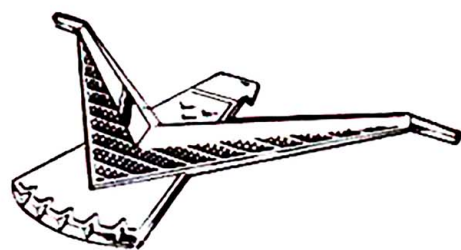
You cross its threshold . . . and even wearing a bouffant ball gown you make a grand entrance through the new wide, wide door . . . to either front or rear seats.

Inside there's a drawing room on wheels! Four luxuriously wide, individually contoured seats for you, your friends . . . or your family. The beauty and excitement of the Thunderbird is to share!

Every inch of the new Thunderbird was designed with a woman in mind—the grace with which it responds to your white-glove touch—the new, spacious luggage compartment, the “coffee-table” console. How America's most individual car becomes you! *Delightful surprise:* The new Thunderbird is priced *far* below other luxury cars!



Spacious glide-through doors give you *direct access* to all four seats. You enter and exit with your clothes unruffled and poise intact!



ANOTHER FIRST FROM FORD

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