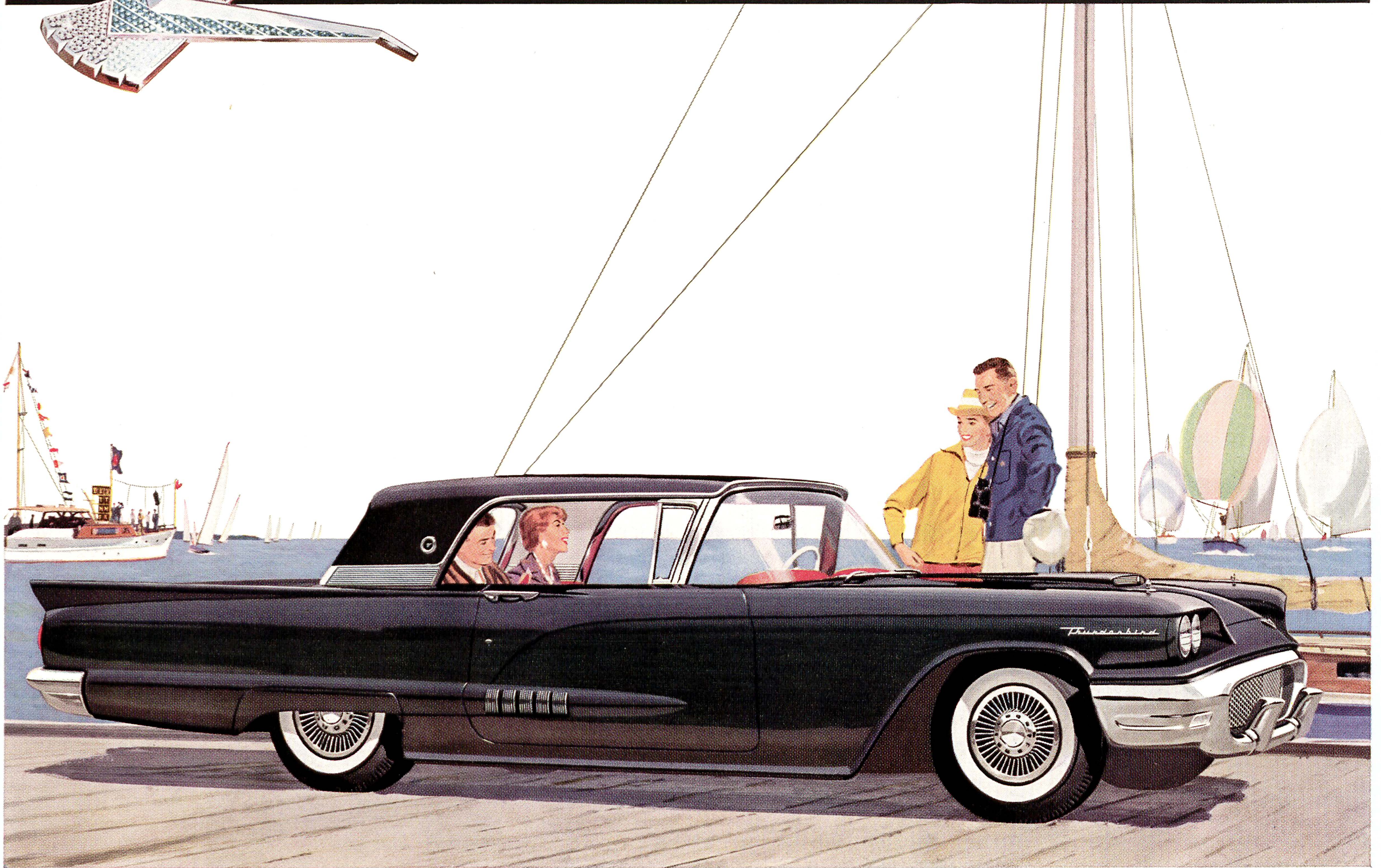
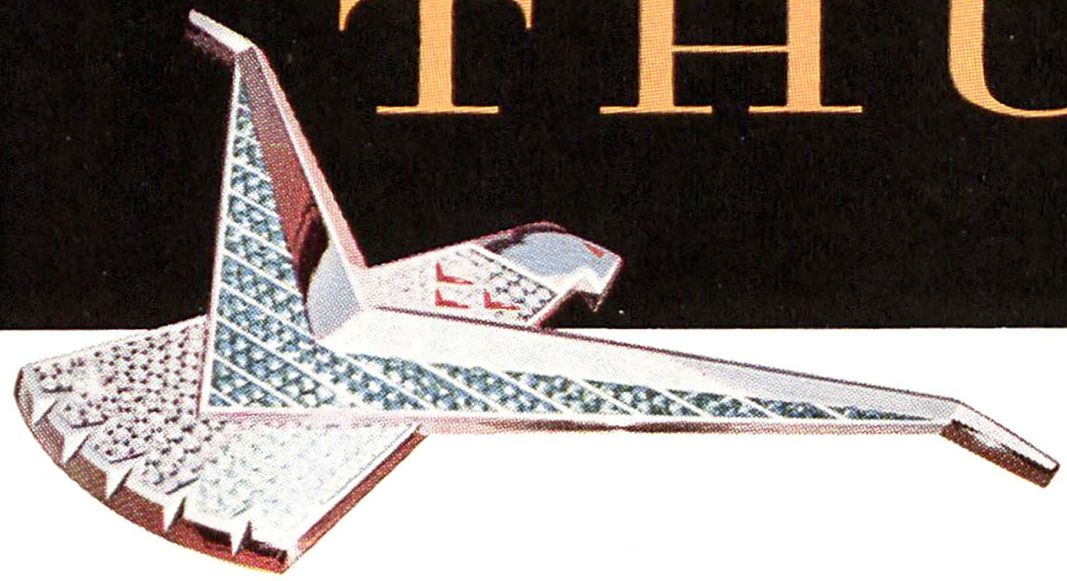


THUNDERBIRD



New Ford Thunderbird seats four —
now it's twice the fun to own one!

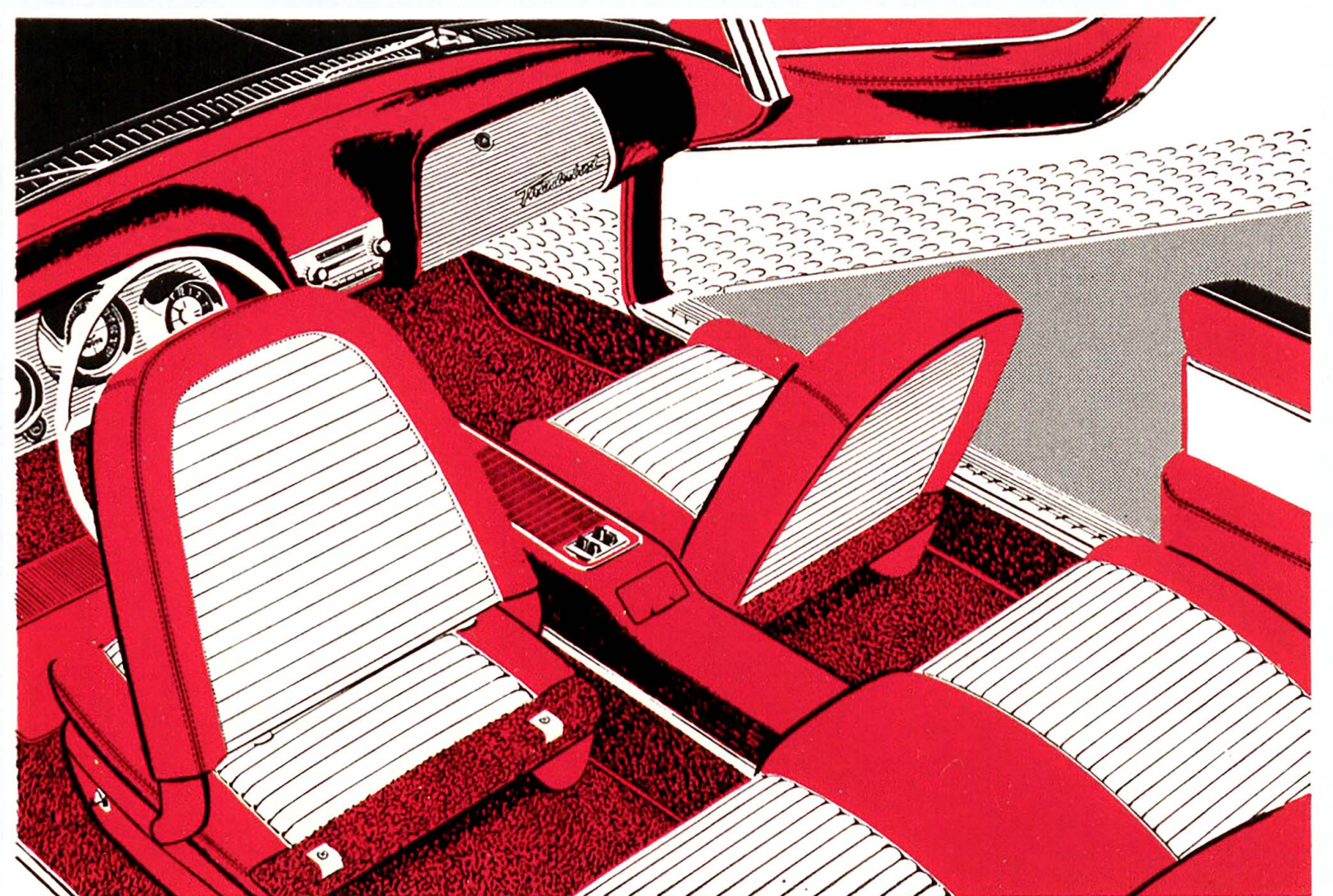
Even the most gregarious man can now be a Thunderbird man. Family? Friends? Take 'em along!

Take them in style—Thunderbird style! The new T-bird has *four* of the most comfortable, most luxurious full-sized fine-car seats you can imagine. *Plenty* of room all around. Head room. Leg room. Shoulder room. And more than 20 cubic feet of luggage room . . . far more than ever before! Enough to take care of the full luggage requirements of four fortunate people on a cross-country trip!

All this comfort, all this room, in a car that's compact as a charm. And in spirit,

in power, in performance, this jewel of a car is *all* Thunderbird, all the way! As always, the new Thunderbird handles deftly and parks easily. It maneuvers and corners like a sports car! Stands to reason—only a Thunderbird is built to provide full fine-car luxury and comfort, yet is uniquely sized to outperform the big, bulky cars.

Your Ford Dealer invites you to see and drive this excitingly different car at your earliest opportunity. He'll tell you the most startling news of all: You can own the new 4-passenger Thunderbird for far less than you would pay for other luxury cars!



Extraordinarily wide and welcoming doors give you direct access to all four individually contoured seats. Front seats are individually adjustable, too. (That's standard, by the way.) Thunderbird's exclusive central console serves the convenience of all four passengers.

AMERICA'S MOST INDIVIDUAL CAR.

THIS ADVERTISEMENT IS SCHEDULED TO APPEAR IN THE FOLLOWING PUBLICATIONS:

Publication	Issue	Circulation
HOLIDAY	May, 1958	870,000
TIME	April 28, 1958	2,250,000
NEWSWEEK	April 14, 1958	1,100,000
SPORTS ILLUSTRATED	April 21, 1958	800,000
U. S. NEWS	April 25, 1958	1,000,000
NEW YORKER	May 3, 1958	412,000

TOTAL CIRCULATION: 6,432,000

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