THE WORLD-WIDE FORD COMPANIES

present a brilliant new version of a great classic...



THUNDERBIRD





Thunderbird 58 gives you full fine-car room for four people — with interior appointments that are unbelievably imaginative and luxurious.



Thunderbird's unitized body creates extra space . . . gives more comfortable seating. Top, body and frame are all molded into one single piece of sculptured steel.



The silhouette is low, the graceful lines are distinctively long and crisp. Yet the Thunderbird provides luxurious head, shoulder and leg room in all four seats.

Another first from Ford — a jewel of a car—pure Thunderbird in design, spirit and performance... with full fine-car room, comfort and luxury for *four*.

• In the 1958 Thunderbird, Ford has created a wholly new size and type of fine car. It gives you compactness, low road-hugging good looks. It handles and parks like a dream.

Yet — miraculously — it gives you leg room and head room for four large men. Exceptionally wide doors allow you to step in or out with ease and grace.

And now — the all-new Thunderbird V-8 Engine gives you even livelier response and performance. Drive the new 4-passenger Thunderbird soon.

THE WORLD-WIDE



Wherever you live...you get more for your money in any Ford-built product

Ford-built products include cars, trucks, tractors, industrial engines, genuine replacement parts: Meteor / Popular • Anglia • Prefect • Consul • Zephyr • Zodiac • Thames • Fordson Major Tractor / Taunus • FK Truck / Continental Mark III • Lincoln • Mercury • Ford • Thunderbird • Edsel • Ford Tractor and Implements