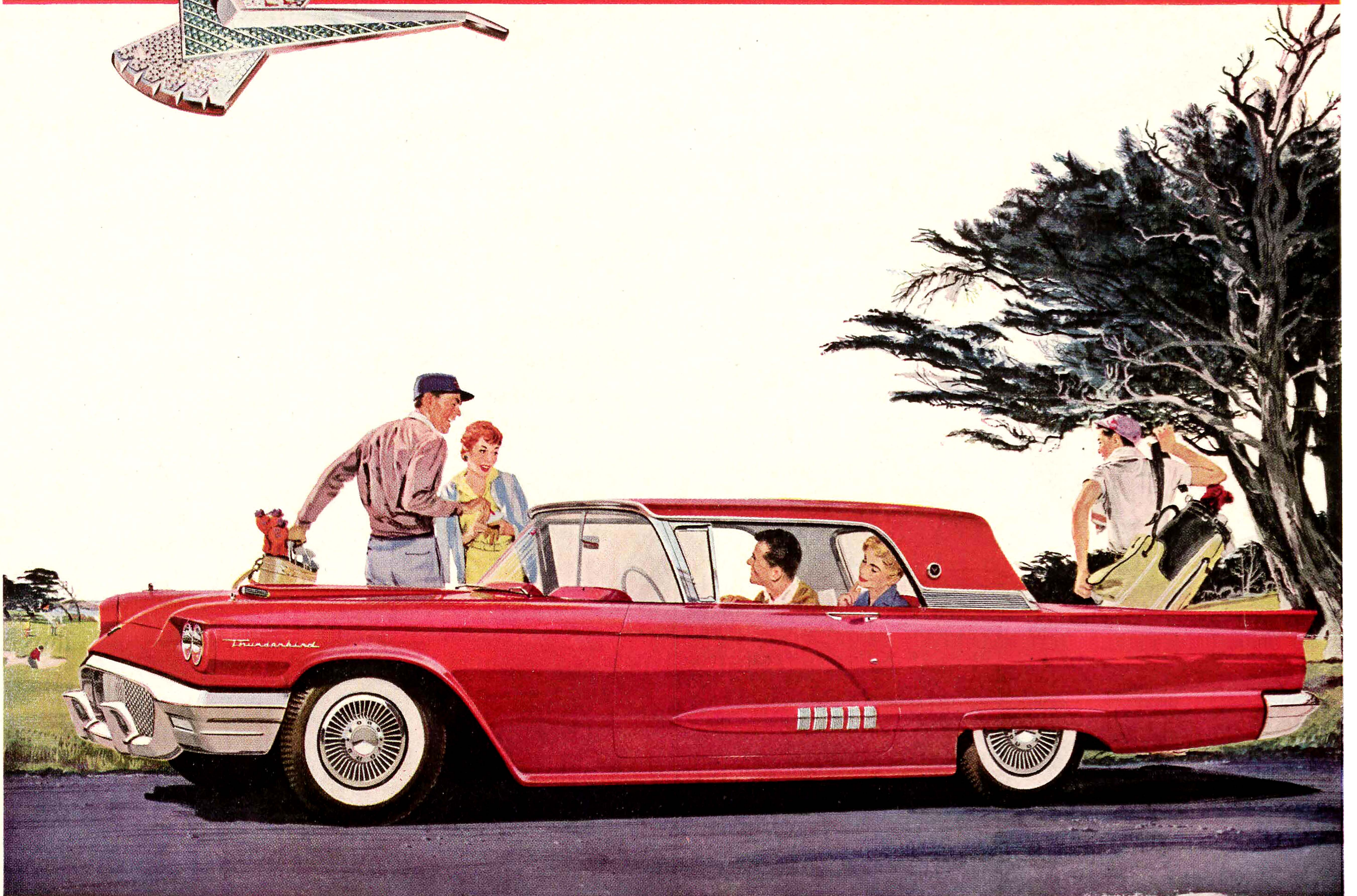
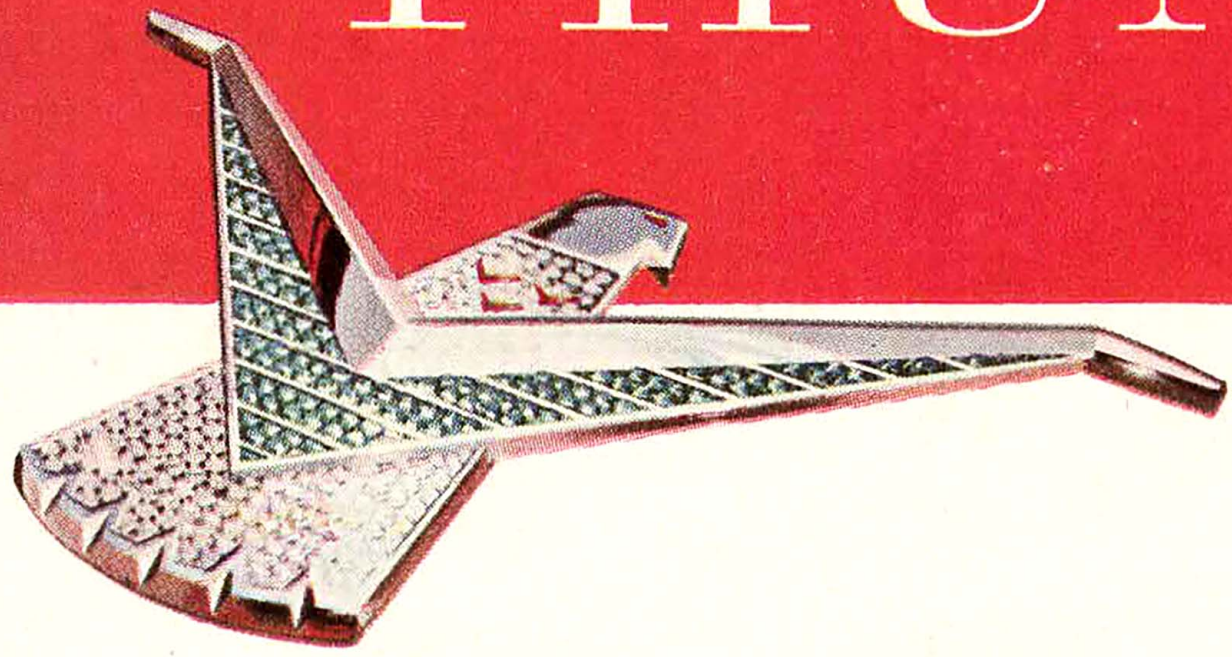


THUNDERBIRD



New Ford Thunderbird seats a foursome —in lap-of-luxury comfort!

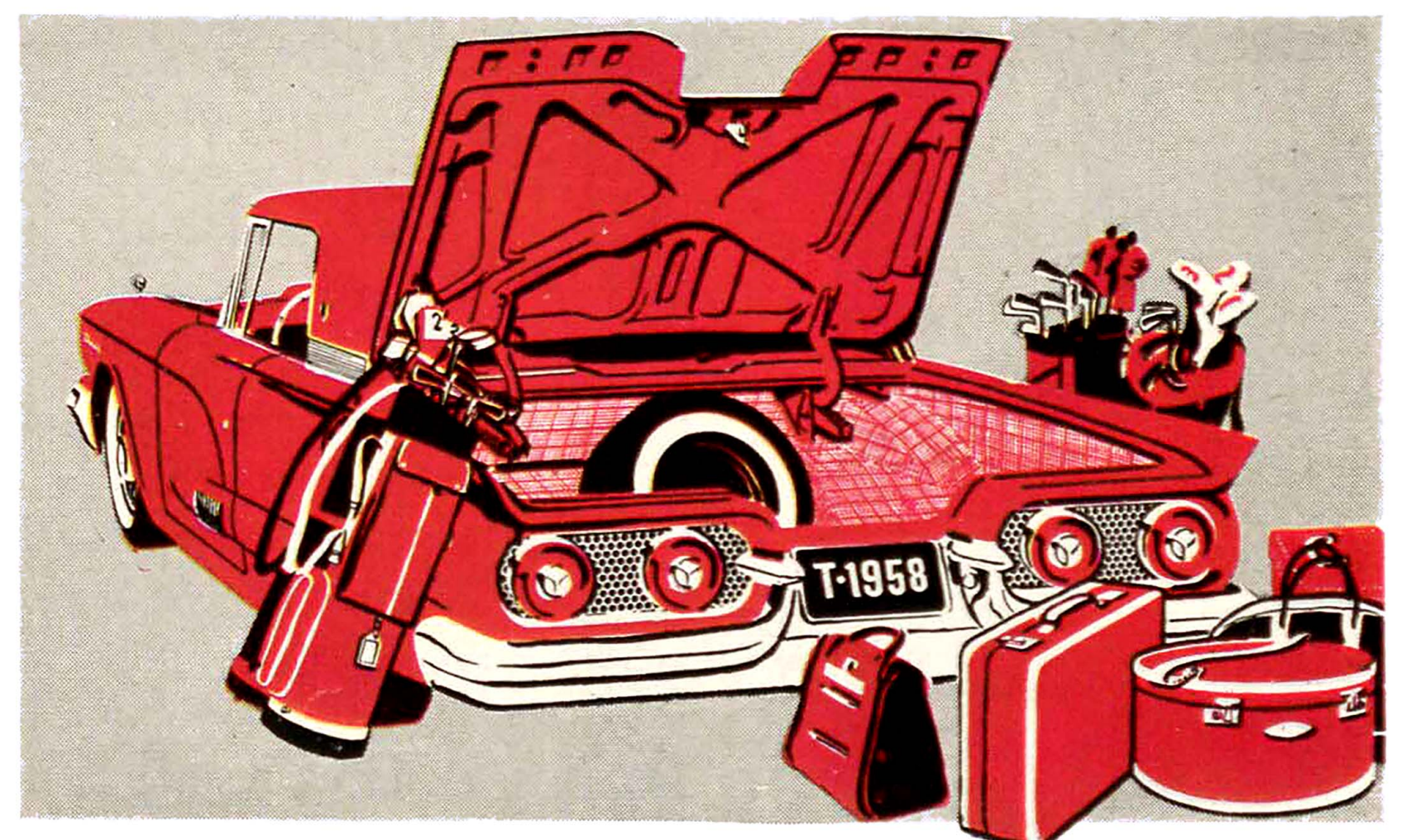
Step into the new Ford Thunderbird and you're in an enchanted land! For this jewel of a car is pure Thunderbird in line and design—and it gives four fortunate people full fine-car room, comfort and luxury!

Thunderbird's new 300 horsepower, 352 Special V-8 barely whispers. A touch of your toe—and away you go into Thunderbird country. (Wherever you find people of spirit and taste—that's Thunderbird country!)

Here is the neatest, sweetest driving car that ever enlivened the Ameri-

can scene. It handles, corners, climbs and parks as only a Thunderbird can. Thunderbird compactness . . . Thunderbird roadability . . . Thunderbird performance . . . now you get all this *and more*—for four! The new Thunderbird has winning ways that will be a revelation to even the most ardent T-bird enthusiasts—and they come pretty ardent!

Your Ford dealer invites you to see America's most individual, most exciting car. It is, happily, priced *far* below other luxury cars!



Completely new Thunderbird trunk compartment gives you over 20 cubic feet of space! It takes four full-size suitcases, golf bags, other gear. Where does all the room come from? Thunderbird's remarkable *single unit* construction!

AMERICA'S MOST INDIVIDUAL CAR

HOLIDAY/APRIL