It's a family car!

It's a sports car!



VOLVO is a family sports car

A Product of Superb



Swedish Engineering

Take the dullness out of everyday driving...

This sensational Swedish-built 5 passenger sedan combines the high speed performance of a sports car with the safety, roominess, and comfort of the ideal family car. It gives amazing economy—up to 35 miles per gallon—yet boasts a dynamic 85 HP engine that's brilliantly alive and exceptionally responsive. Balanced body weight and smooth suspension plus arm-chair comfort insure relaxed, carefree motoring. So get behind the wheel of a VOLVO today and double your driving enjoyment. Available for immediate delivery; dealers everywhere.