

Why the fastest growing success in medium-price cars is first in resale, too



Ambassador V-8 *by Rambler*

270 horsepower—117-inch wheelbase—200-inch overall length

While sales of most other medium-price cars are down, Ambassador sales are up 84.9% over last year! Why is the 270 HP Ambassador V-8 fastest growing in popularity in its field? Why is Ambassador resale value highest of any medium-priced car? Because Ambassador is easiest to handle in its field. Just nine inches longer than Rambler—one to two feet shorter than other medium-price cars, yet with more room and luxury than most. Parks anywhere, fits any garage. Top V-8 performance with outstanding V-8 economy. Personalized Luxury: individually adjustable front seats. Lowest first cost of all medium-price V-8 cars. At your Rambler dealer's.



Cedric Adams . . . "Mr. Northwest" to the many thousands of readers of his well-known newspaper column, and a popular figure with radio and television audiences.

"A Unique Combination of Luxury and Convenience"

writes CEDRIC ADAMS, COLUMNIST AND RADIO-TV PERSONALITY

"Maneuverability, riding comfort and response are just some of the joys I've experienced in my Ambassador station wagon. Never have I seen such zip, zing and zoom in a car in all my life! Ambassador has given me the most amazing driving pleasure I've ever known."

Test-Drive the Ambassador V-8 . . .
Finest Car Ever Priced So Close to the Lowest