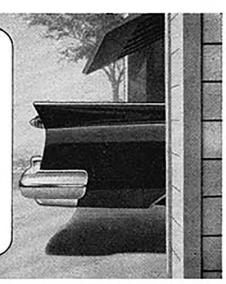
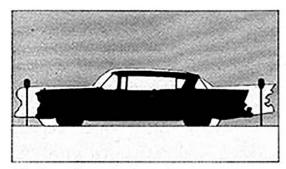


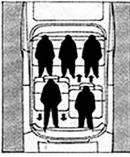
What? Pay up to \$300 a foot for excess car length? Not me-I'm getting the compact Luxury Car...

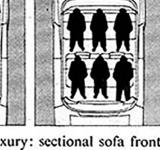
'59 Ambassador"





The luxurious Ambassador outparks, outmaneuvers, outperforms other mediumpriced cars, because it's free of unparkable, ungarageable bulk and power-wasting weight. Top power-to-weight ratio in the field . . . outstanding V-8 economy.





Personalized Luxury: sectional sofa front seats glide back and forth, adjust individually for legroom. With front seats side by side, there's full hatroom, legroom for six 6-footers. Enjoy Airliner reclining seatbacks, adjustable headrests, too.

Sized and priced right out of the medium-price field? Now see America's compact luxury car, the 1959 Ambassador 270 HP V-8 by Rambler. See why thousands of motorists are refusing to pay hundreds of dollars more just to get two more feet of cumbersome overhang. Get the only 6-passenger car within \$2,000 of its price with super-strong, super-safe, rattleproof Single Unit Construction.

Tops medium-price field in resale value! You save up to \$323 in first-year depreciation alone (based on latest N.A.D.A. Official Used Car Guide figures for comparable 1958 four-door sedans).



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