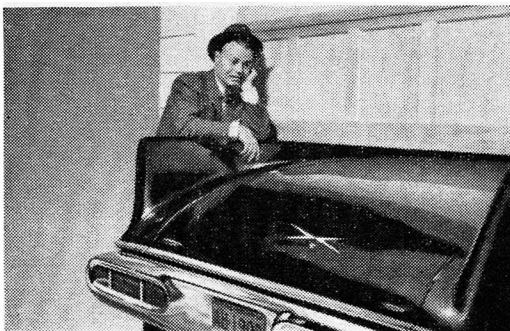
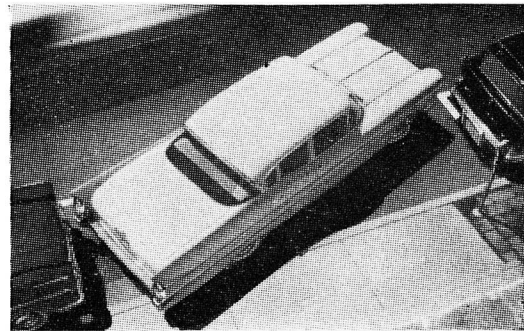


LOOK
 what they've
 done to the
 medium-price
 car buyer

Almost priced and sized out of the medium-priced car field? Today's car buyer has 3 choices: 1) buy a low-price car that doesn't have the luxury he wants; 2) pay the price rise on a too-big medium-priced car that probably won't fit his garage; 3) buy an Ambassador by Rambler—the compact luxury car that fits regular parking spaces—offers unmatched quality, performance, economy—and top resale value of all medium-priced cars! The new concept that combines luxurious comfort with matchless handling ease.



Most medium-priced cars have grown bigger, more expensive. They crowd the average home garage and are unwelcome at downtown garages. The medium-priced Ambassador fits any garage.



"Too big to park." That's what most owners say about their overgrown '59 cars. The Ambassador is the one medium-priced car that parks easily . . . is so much more agile in traffic.



Ambassador by Rambler . . . world's finest travel car. Here is proof that a luxury automobile no longer need be bulky, hard-to-handle and expensive to operate.

Ambassador offers unexcelled roadability . . . with room galore and exclusive Personalized Comfort features. Yet this compact luxury car is easiest to park, garage and handle in traffic.

And Ambassador offers high performance. With the most favorable power-to-weight ratio in its field, the 270 horsepower

Ambassador V-8 gives top performance with outstanding V-8 economy. New "Economy Axle" option with push-button Flash-o-matic drive gives even greater gas savings.

Here's another amazing Ambassador fact: Ambassador has lower first cost—higher resale value, too . . . saves up to \$442 over other medium-priced cars in the very first year (latest N.A.D.A. Official Used Car Guide figures for comparable 4-door 1958 sedans). See your Rambler dealer for proof.

Test Our Best . . . **AMBASSADOR** by Rambler
Finest car ever priced so close to the lowest