

## Absent-minded Prof parks wife, kisses Rambler



Once there was a professor who got called into the college president's office. "Is it true," said the prexy, "that last week you parked your wife and kissed your new 1959 Rambler?" "Yes, sir," said the prof, "but . . ."



"Such absent-mindedness is appalling," said the prexy. "But, sir," said the prof, "that wasn't absent-mindedness! Remember that big gas-guzzler I used to drive that didn't fit my garage and my wife couldn't park?"



"Well, I decided to trade it for a little foreign car, but my wife said, 'We have four children, dear. Remember?' 'Bless my soul,' I said, 'so we do.' Then my brightest student told me about Rambler—big car room, small car economy."



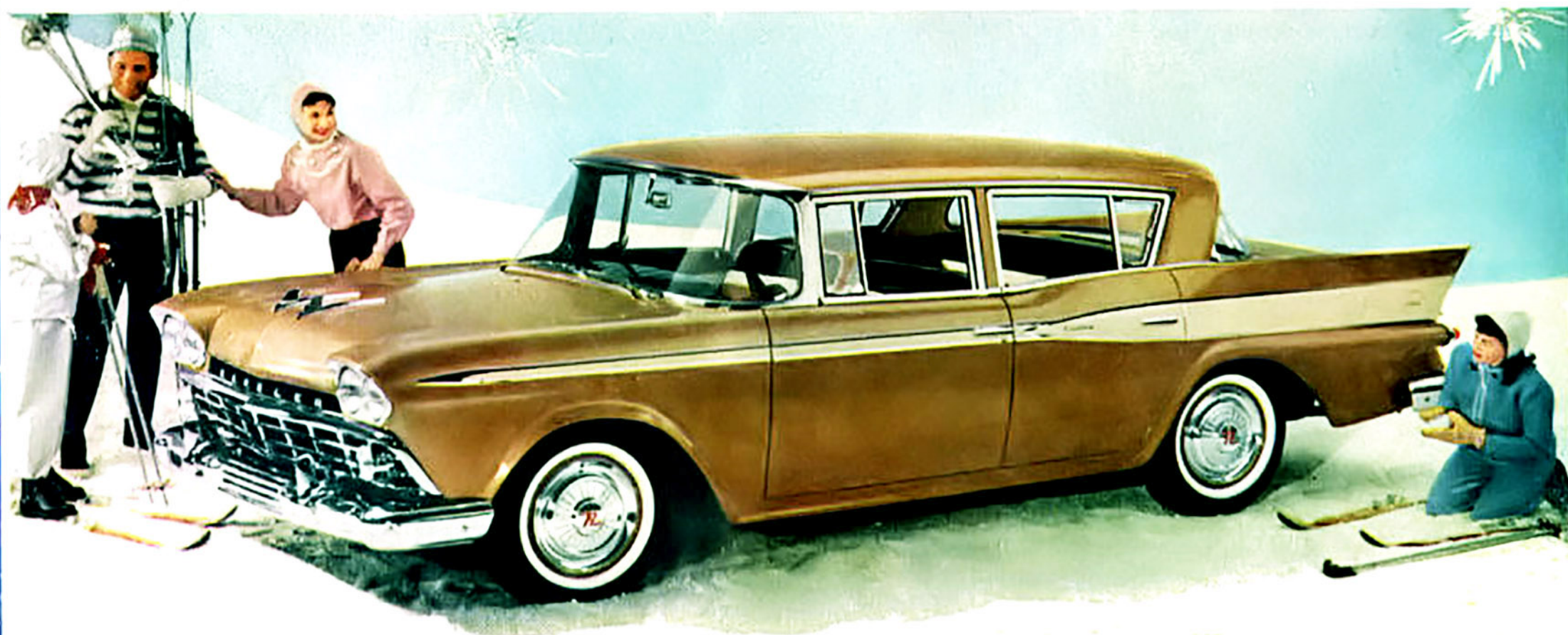
"So I got a Rambler and last week when I had to go to that conference at State U., I parked my wife at her mother's and kissed my Rambler because it's a sweetheart of a car and gets twice the mileage of my former big car," said the prof.



"That's what this string on my finger is for," said the prexy. "My wife said we're only getting five to nine miles per gallon—or is it five to nine gallons per mile—on our big car. So where is that Rambler dealer?"

# Go **Rambler** for '59—the Compact Car

## Get the Best of Both—Big Car Room—Small Car Economy



1959 Rambler Custom 4-Door Sedan

Rambler is first in sales gains because it gives buyers what they want—big car room, easy handling, top economy *plus* Personalized Comfort: Sectional sofa front seats for driver and passenger glide back and forth individually so

each has the legroom he likes. See and try reclining seats, adjustable safety headrests, low cost All-Season Air Conditioning, every pushbutton convenience. Switch to the success sensation—the smart new Rambler for 1959.

New 100 inch wheelbase  
Rambler American



STATION WAGON



SEDAN

\$1835

Suggested delivered price at Kenosha, Wisconsin, for 2-door sedan at left. State and local taxes, if any, automatic transmission and optional equipment, extra.

**SEE YOUR RAMBLER DEALER**  
RAMBLER • AMBASSADOR • METROPOLITAN