

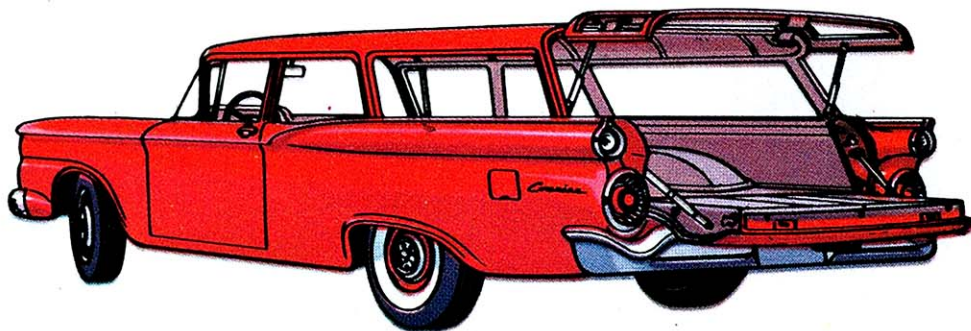
GO FORD-WARD WITH SAVINGS AND STYLE

'59 FORD *Courier*



Here's the smart, low-cost way to lick your hauling problems —go Ford-ward with the sleek new '59 Courier for greater economy! You can team Courier's Short Stroke power (V-8 or Six) with your choice of four transmissions, including the new simplified Fordomatic, to suit your particular needs for unsurpassed performance and savings. In addition, the '59 Courier's styling is functional, as well as beautiful! Thanks to the longer, roomier body you can haul bigger loads and more cargo, and arrange your loads more conveniently to eliminate needless shifting and constant handling. You'll reap added benefits in time saved and increased efficiency.

- NEW** longer body with bigger payload area
- NEW** simplified Fordomatic transmission
- NEW** easy action foot-operated parking brake
- NEW** harmonizing interior color schemes
- NEW** link-type ride stabilizers
- NEW** styling from grille to taillights
- NEW** rear side windows for station wagon visibility



BIG NEW LOADSPACE

New longer body and wheelbase (118") mean bigger payload area for your cargo. Tailgate in open position is level with floor — makes loading or unloading easier, faster. Convenient push-button handle makes it easy to open tailgate with either hand.