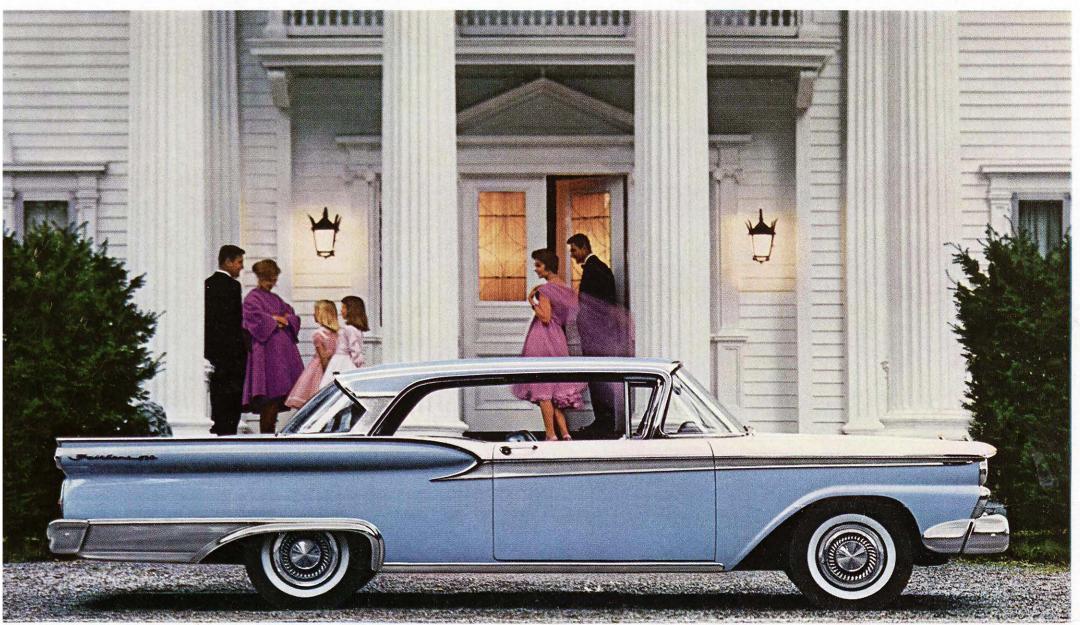
## THE WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS



The New 1959 Ford Fairlane 500 Club Victoria

## New way to drive and save in style!

Only the '59 Fords offer you modern, short-stroke V-8 and 6 engines that are so efficient they run on the regular fuel sold in most countries . . . new oil filter that saves 75% on oil costs . . . all-new, low-cost automatic transmission . . . finish that never needs waxing!

Every so often a car is born so perfect in proportion that it is universally acclaimed a classic. Such a car is the '59 Ford . . . its beauty was awarded the Gold Medal of the *Comité Français de L'Elégance* at the Brussels World's Fair.

You'll find elegant, distinctively new lines in each of Ford's 19 new models . . . lines that clearly reflect the glamour and dash of the Thunderbird. You'll find more glass area . . . a slimmer roof-line . . . more length . . . the most durable finish on any car today, a new Diamond Lustre Finish that never needs waxing . . . plus new fuel economy and new simplified Fordomatic with 105 fewer parts.

All this newness, fresh styling, and true economy in Ford for '59 can be yours at your Ford dealer's today!



AWARDED THE GOLD MEDAL by the Comité Français de L'Elégance, for beautiful proportions at the Brussels World's Fair Wherever you live...you get more for your money in any Ford-built product Ford-built products include cars, trucks, tractors, industrial engines, genuine replacement parts: Meteor • Monarch / Popular • Anglia • Prefect • Consul • Zephyr • Zodiac • Thames • Fordson Major and Dexta Tractors / Taunus • FK Truck / MARK IV Continental • Mercury • Edsel • Lincoln • Ford • Thunderbird • Ford Tractor and Implements

