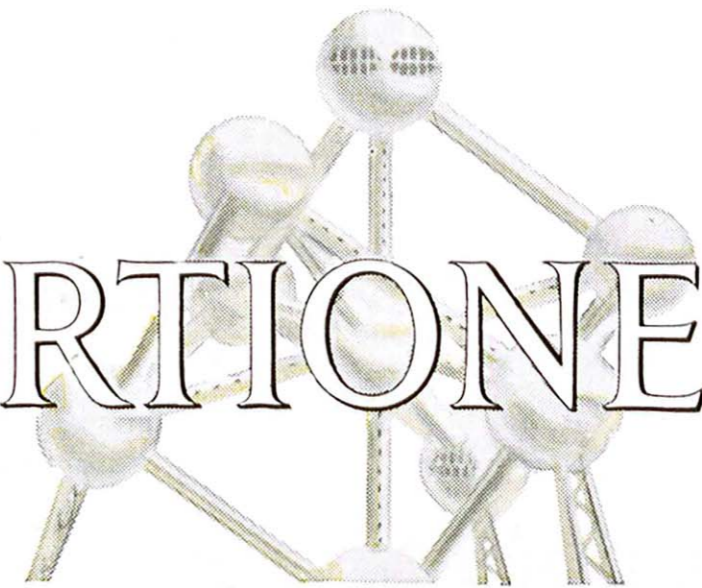


For 59,
Ford presents the

WORLD'S BEAUTIFULLY

MOST PROPORTIONED CARS

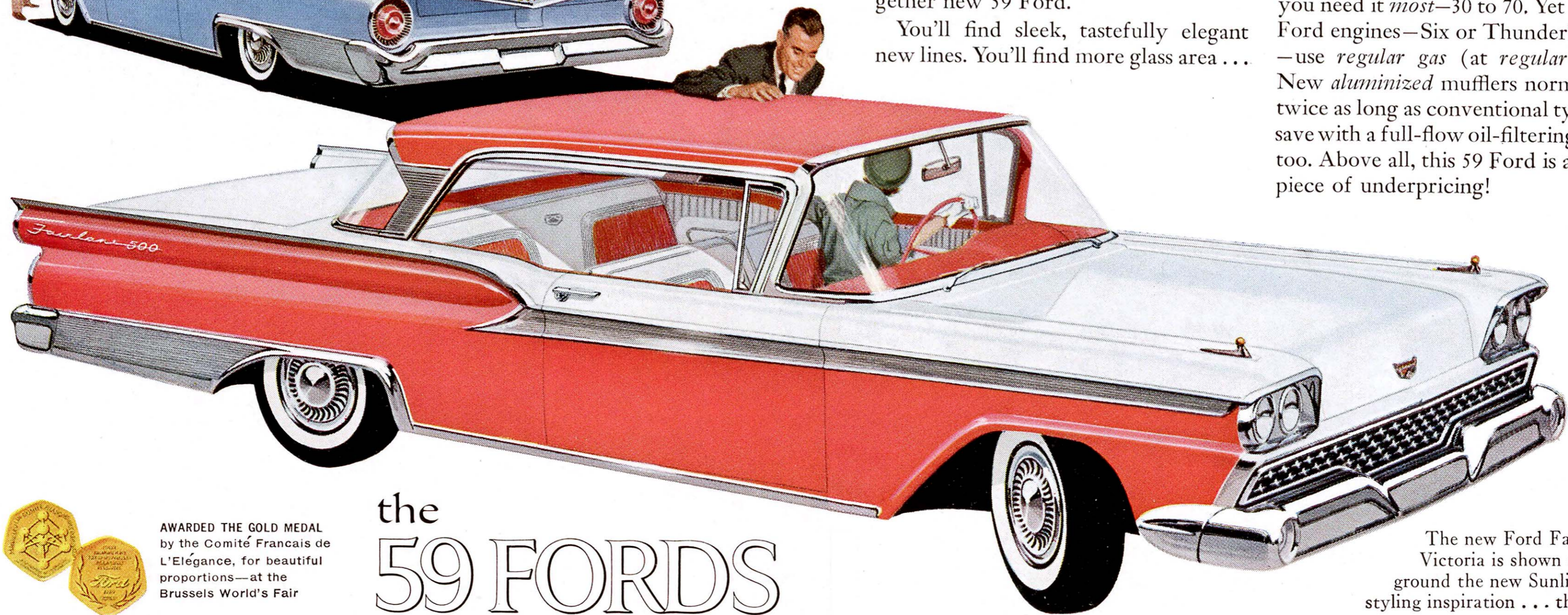


Altogether new in everything you see,
feel or touch —with new economy for today's driving

Every so often a car is born so perfect in proportion that it is universally acclaimed a classic. Such a car is the altogether new 59 Ford.

You'll find sleek, tastefully elegant new lines. You'll find more glass area . . .

a slimmer roof-line . . . the most durable body finish on any car today. You'll get more responsive power at speeds where you need it *most*—30 to 70. Yet standard Ford engines—Six or Thunderbird V-8—use *regular gas* (at *regular prices*). New *aluminized* mufflers normally last twice as long as conventional types. You save with a full-flow oil-filtering system, too. Above all, this 59 Ford is a masterpiece of underpricing!



AWARDED THE GOLD MEDAL
by the Comité Français de
L'Élégance, for beautiful
proportions—at the
Brussels World's Fair

the 59 FORDS

Get that NEW FORD FEELING 

in the cars that bring Thunderbird elegance to the low-price field

The new Ford Fairlane 500 Club Victoria is shown above. In background the new Sunliner with Ford's styling inspiration . . . the Thunderbird.