



"My Thunderbird fits me," rejoices Miss Cole. "It's just my size. This makes so much difference in how you feel at the wheel. And how you handle yourself—and the car."

Anne Cole tells ...

Why women love the new Thunderbird

The young and vivacious Vice-President of Cole of California commutes to her office (and crosses the country!) in her new Thunderbird

Anne Cole is one of the youngest, prettiest and most successful executives in the world of fashion. Her name and her swimsuits are known to fashion-conscious women all over the country. One of the rewards of success for Miss Cole is her new Thunderbird.

"It's a wonderful car," says Miss Cole. "When I'm in Los Angeles, I drive from my home to my office every day. It's only 20 miles—but you know L.A. traffic! Even so, I handle my T-bird as though I were the world's greatest driver, which I'm not. It's just that it's so easy to handle. It's so easy, in fact, that I drive from the Coast to New York twice a year. That's really traveling!

"What I mean is that other cars I've driven seem to have 'FOR MEN ONLY' signs on them. My Thunderbird says, 'ANNE COLE.' It's *my* car and I love it.

"My Thunderbird has flair!"

"It's a black convertible with a white top and it's beautiful. Personally, I think it's the smartest car on the road, with simple, classic understatement. If you don't like clutter, if you don't like busy-ness . . . you'll like the Thunderbird. But, as you know, I *do* like flair in design and the Thunderbird has great flair!

"The Thunderbird is so luxurious, too. Contoured seats add such a nice touch. They're wide and deep and couldn't be more comfortable. You don't feel as though you're sitting on the floor when you sit in a Thunderbird! And I like having the service console separating the seats. Very smart. And *practical*.

"I like the wide doors. No matter what I'm wearing, I can get in and out with no effort at all. A blessing!

"But do you know what I like best of all? The way I *look* in my Thunderbird! It makes me look *glamorous*. I *feel* glamorous in it. It's that kind of car. And let's face it—a car is an accessory these days. And accessories must be smart."

See how you look in a Thunderbird

Next time you look at cars with your husband, let him see how you look in a Thunderbird. Let him see how he *feels* in a Thunderbird. Let him drive it around the corner—just once will do it—and he'll buy it for you. You'll have a Thunderbird all your own!

Your Ford dealer invites you to compare luxury cars for beauty, comfort and glamour. Do this and you'll agree with Anne Cole that the new Thunderbird is "the smartest car on the road." Yet the 1959 Thunderbird costs *far* less than other luxury cars!

FORD DIVISION, *Ford Motor Company*

America's most becoming car!

