



THUNDERBIRD '59



*This year's
outstanding success,
too!*

America's most admired car is more admired than ever in 1959. This is not surprising. You won't see another car with lines so clean and unaffected. This automotive jewel comes by its beauty *naturally*. In fact, the new Thunderbird has led many motorists to ask themselves some rather pointed questions about today's motor cars. Questions like these:

Why pay the price of a big luxury car when the '59 Thunderbird is as elegant and distinctive as any car ever built—yet costs *far less* than other luxury cars?

Why settle for standard performance when the combination of Thunderbird power and Thunderbird compactness has already made the T-bird's performance a legend?

Why own a conventional convertible when the new Thunderbird convertible's soft top disappears *completely* into the spacious trunk? An exclusive Ford achievement!

Why drive a car whose bulk makes it hard to manage when the T-bird is a dream to drive, to handle, to park?

Why drive a massive, cumbersome car when the compact Thunderbird provides all the room and all the comfort for four people that you get in bigger luxury cars?

Why own a stereotyped "prestige" car (of which you see millions on the road right now) when the Thunderbird is so smart, so *distinctive*?

It's easy-to-answer questions like these that make the Thunderbird America's most wanted car.

See your Ford dealer at your earliest opportunity. Drive the new Thunderbird and see how brilliantly it performs with its standard 300-hp Thunderbird Special V-8 engine. Or, if you prefer, there's the optional 350-hp Thunderbird engine that makes the Thunderbird the peer of even the sports car field for performance. Thunderbird—the car *everyone* would love to own!

FORD  THUNDERBIRD '59

The car everyone would love to own!

*America's
Most Individual Car*