

TRIUMPH hauls more than any other station wagon in its class

TRIUMPH Estate Wagon carries big load ...with savings to match

British car costs \$1500 less to buy ...\$350 a year less to operate than average station wagon...and it's the "best engineered" of all economy cars

"When I saw the Estate Wagon, I knew I had the car I was looking for," says a new TRIUMPH owner. He writes:

"It's more than spacious enough to do all the hauling our 2-door sedan couldn't handle. And what we saved on purchase price and operating costs is paying off our home improvement loan."

The TRIUMPH Estate Wagon is made by Standard-Triumph of Coventry, England—the same people who make the TRIUMPH TR-3 sports car. Since the company's first cars appeared in 1903, they've gained a world-wide reputation for fine engineering. And fine *British* engineering is very good indeed.

Here's what the 1959 TRIUMPH Estate Wagon can do.

Over 70 m.p.h.—60,000 miles without major overhaul

It can cruise all day at 65—with no strain on the ultra-quiet engine. The car will go up to 60,000 miles without a major overhaul — and 100,000 isn't unusual. You get up to 40 miles per gallon. And the body — built as a unit with the chassis — takes the *roughest* treatment with nary a rattle.

Safety? You're surrounded by a body of solid Sheffield steel. With no big front end to peer over, visibility is excellent. You can turn a complete about-face in less than 3 car lengths. And there are *two* brake shoes on each front wheel.

Full 38 cu. ft. load space

The TRIUMPH is 3 feet shorter than a typical American station wagon. But there's *no* wasteful over-

hang. So *inside*, you get more load space than in any other car in its class—a full 38 cu. ft. The single door in back makes loading easier. And *you* have more room—1 inch more front-seat foot room and 3 inches more head room than in a best-selling American car.

How to get a demonstration

There are now TRIUMPH dealers in every state—over 700 in all—each with service and parts. There is probably one located near you. He'll drive the car right to your door for a demonstration. Drop us a line at the address below, and we'll make the arrangements.

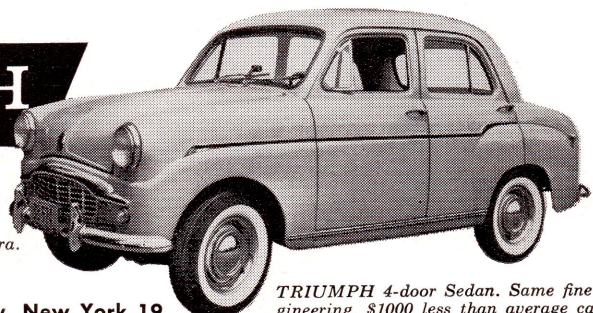
Be sure to guest-drive TRIUMPH soon. You see, we *can't* describe the best part of all—the pleasure a TRIUMPH brings back to driving. That you'll have to experience for yourself.



TRIUMPH

Estate Wagon \$1899*
Sedan \$1699*

*At U. S. Ports of Entry, plus taxes.
Slightly higher in the West. White walls extra.



TRIUMPH 4-door Sedan. Same fine engineering. \$1000 less than average car.

Standard-Triumph Motor Co., Inc., Dept. TS-29, 1745 Broadway, New York 19