

Now bulk is out-of-date in luxury cars, too...

See the AMBASSADOR V-8

BY RAMBLER

Why pay the penalty of excess exterior bulk to get the interior comfort and luxury you want? Why pay the penalty of excess gas thirst to get luxury car performance? See and drive America's finest compact car—Ambassador V-8. Just nine inches longer than the Rambler Six, it fits any garage. 250 HP performance on regular gas. Luxuries highest-priced cars can't match. Top resale value. See the only true compact luxury car—Ambassador for '60—finest car ever priced so close to the lowest. At your Rambler dealer's.

AMBASSADOR V-8

America's Only Compact Luxury Car



No other luxury car, at any price, offers all these features: individually adjustable front seats; adjustable headrests; All-Season air conditioning; Air Coil Ride.