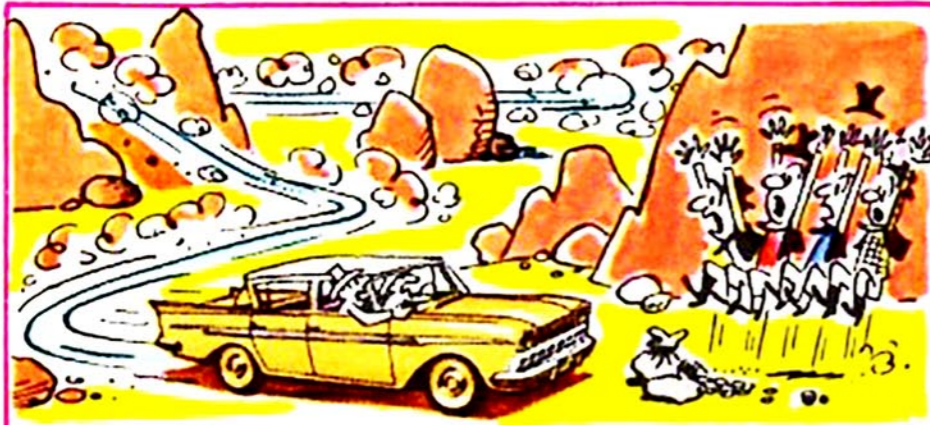


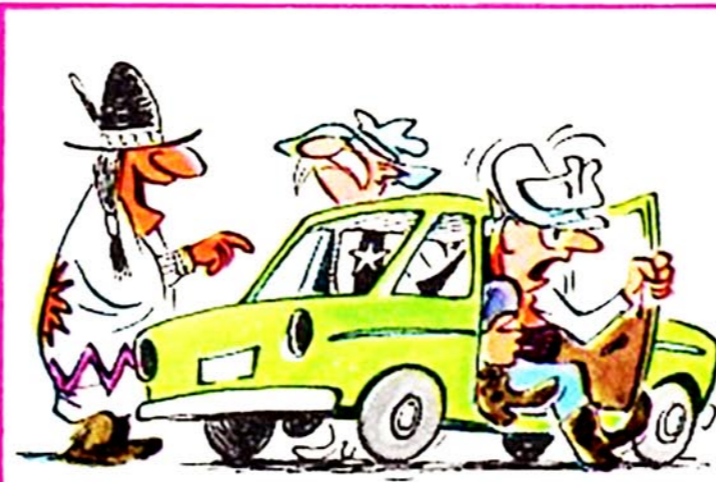
SHERIFF NABS NOTORIOUS TANK ROBBER



"Sheriff," the deputy cried. "We lose more bandits this-away. Either your big car runs out of gas, or it's too wide for the pass. Let's change."



So they slipped through the pass and cornered the bandits. "Reckon Rambler is easiest to handle in tight spots," said the deputy. "Never rattles thanks to Single-Unit[®] construction."



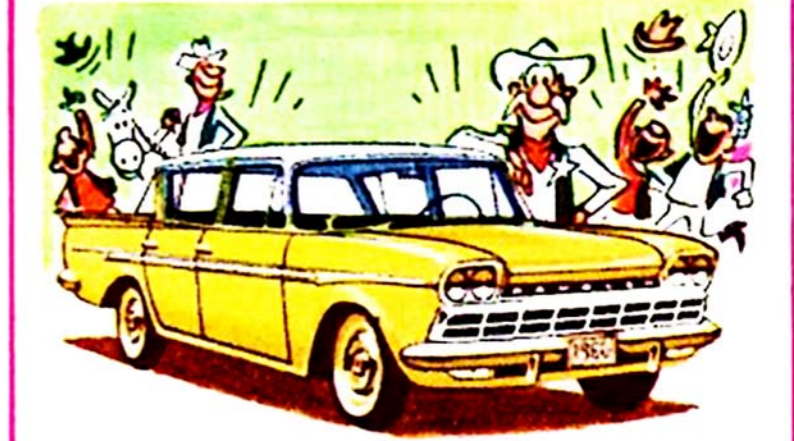
Suddenly they were surrounded by an Indian. "How," said he, "about-um foreign-type U. S. car?" "We'd flatten our 20-gallon hats with them pint-size doors," said the deputy.



Then, in a cloud of dust, with the speed of light, came a lone Rambler, with big car room and comfort, small car economy and handling ease. "Rescued!" said the deputy.



Away they went—sheriff, deputy and four 6-foot bandits—with hatroom, holster room, bootroom for all. "Rambler's Texas-size," said the deputy.



And in no time at all, the sheriff won the West in his 1960 Rambler—saved hundreds of dollars on price, gas, resale value. You can do likewise at your Rambler dealer's.

**Pioneered by American Motors*

RAMBLER — First to understand and meet America's new motoring needs



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Manufacturer's suggested delivered price at Kenosha, Wisconsin, for 2-Door Deluxe Sedan, at left. State and local taxes, if any, optional equipment, extra.

RAMBLER CUSTOM 4-DOOR HARDTOP... 6 or V-8.
Backed by 10 years and 25 billion owner-driven miles.

