



**a.m.: willing workhorse!**



**p.m.: stylish sedan!**

**The car:** Austin's A40 . . . the most amazing "double-duty" beauty you'll find in the low-price, small-car field!

**The secret:** British engineers and Italian stylist Pinin Farina have found a new way to build space into a compact car! In this A40, the roof line extends right to the rear bumper. Result: a full 19 cu. ft. of cargo capacity, all below window level, when you fold down the back seat! And this clean-lined A40 is a car of rare spirit too—with the same lively engine that powers the speedy Austin-Healey Sprite!

**The extras:** lots of them! Highway-hugging suspension. Picture-window visibility. Economy (up to 50 miles per gallon). Nimble handling and easy parking. All these *and* Austin's famous 12-month written factory warranty, honoured at over 250 Austin dealers across Canada!

**The price:** \$1,675 fully equipped\* . . . and you won't find a more *versatile* car at a price to compare! See it at your nearby dealer's—the "double-duty" Austin A40.

\*Suggested retail price, east coast port of entry, includes heater, defroster, turn signals, spare tire. Prices vary slightly, higher or lower, across Canada.

**Drive the AUSTIN A40**

ANOTHER GREAT CAR OF  
THE NEW AUSTIN AGE  
from Austin Motor Co. (Canada) Ltd., Toronto, Ont.  
— A Wholly-Owned Subsidiary of The  
British Motor Corporation, Birmingham, England.

*Austin*

