

How to Assemble a Saturday in Spring



Start with an open road, add a 36-h.p. all-aluminum
air-cooled engine that's as free of vibration
as the pancake it's flat as...

wheels that ride where they should —

outside, for proper balance... a gas tank that asks just six gallons to travel more than 200 miles...

windshields that give you a view of the world

heretofore available only from penthouses...

a couple of doors with handles flush,

so there's nothing to snag a Harris Tweed jacket or even a passing policeman...

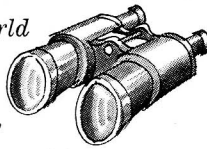
a decorator-finished interior (wall to wall carpeting,

upholstered top, padded dash,

contoured glove compartment, and

a jump-seat that obligingly lifts out

for replacing children with golf clubs).



Do all this and what have you got?

Only the most beautiful new Sports Coupe

that \$1898* can buy.

And it's yours when you say to the man...

BMW 700

