

THERE'S NOTHING LINE A NEW CAR ... AND NO NEW CAR LINE THE THE BUILT

BUICK MOTOR DIVISION, GENERAL MOTORS CORPORATION

HE likes the safety of Buick's fin-cooled aluminum brake drums. SHE likes the Mirromagic instrument panel that tilts to eye-level and doesn't glare. HE likes the smoother, positive sweep of Turbine Drive transmission.* SHE likes its quietness, its ride, the easy way it handles and its trim good looks. THE TURBINE DRIVE BUICK '60-BUICK'S ALL-TIME BEST!