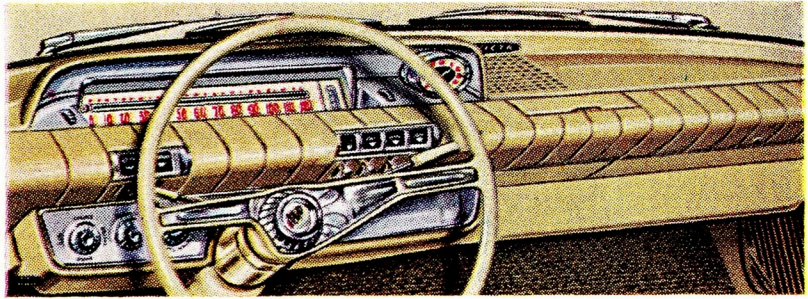


Perfection

tells the Buick story

Never before has elegance been so perfectly matched to your own good taste...here is a masterpiece of modern design that combines superb performance with flawless automotive craftsmanship.

Perfection to a very fine degree is the mark of the new 1960 Buick. Its distinctive good looks and luxurious appointments whisper a story of lively imagination—composed with an infinite care for detail. Fresh, fashion-plate interiors sparkle with a new-born splendour and magnificence.



Rich luxurious upholsteries rival those of your finest furnishings. Lasting beauty and value emphasize Buick's superior quality, too—a particular kind of quality that imparts an individuality which belongs to you and you alone when you drive a Buick. A car to satisfy the particular requirements of the most discriminate—the Turbine Drive Buick. Perfect for 1960!

Buick's all-time best!

