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BUICK MOTOR DIVISION, GENERAL MOTORS CORPORATION

BUICK'S ALL-TIME BEST-sturdy, trim, capable, quieter running, with the feel of utter reliability. TURBINE DRIVE-smoothest automatic transmission* yet devised. No lag, no lurch because in "Drive" no gears ever shift. BUICK '60-a sound investment. Three magnificent series: BUICK L'SABRE—the lowest-priced Buick, BUICK INVICTA—the high-performance Buick, BUICK ELECTRA—the finest Buick of all!