



*Mother and daughter ensemble
designed for Cadillac by Seasi*



As much as she enjoys being a passenger in a new Cadillac, it is only when a lady takes the wheel for herself that she fully appreciates the magic of this great motor car. Steering is wonderfully feather-light and sure—the engine responds instantly to her touch—braking is incredibly soft and certain. And the car's obedience gives her a unique sense of confidence in driving. Visit your Cadillac dealer's showroom soon—and see if we aren't right. You'll be welcome indeed!

Cadillac

