

if this one doesn't make you want to travel
you already live where all the fun is

There's nothing like one of these new Chevies for getting off to a head start on having fun. Nothing this side of a thoroughbred sports car (like Chevrolet's stablemate—the Corvette) is so quick to take a hint from an itchy driving foot. Or so responsive to your touch at the wheel. That's because nobody else takes the trouble Chevrolet does to find out what your driving pleasure is—and to engineer cars accordingly. Your dealer has all the happy details and he'll be delighted to show you firsthand just how much more road-pleasure a frisky new Chevrolet can give you:

Roomier Body by Fisher (Chevy gives you wider seating and more head room than any other low-priced sedan—and the transmission tunnel is 25% smaller this year for more foot room).

Pride-pleasing style (you'll like the way it combines good looks with good sense—take a look at that easier-to-load vacation-sized trunk, for instance).

Coil springs at all 4 wheels (with the extra cushioning of new rubber body mounts, here's a ride that almost lets

you forget there's a road under you).

Widest choice of engines and transmissions (24 combinations in all—with output all the way to 335 h.p. to satisfy the most finicky driver).

Hi-Thrift 6 (sarin'est six in any full-size car—built with Chevy's ever-faithful dependability).

New Economy Turbo-Fire V8 (you'll warm up to this one fast—it gets up to 10% more miles on a gallon of

regular, yet gives you the "git" Chevy's famous for).

Quicker stopping Safety-Master brakes (you get long-lived, bonded-lining brakes that stop quicker with less pedal pressure—another important way this new Chevrolet has of looking after your welfare).



Chevrolet Division
of General Motors,
Detroit 2, Michigan



there's no new car like a '60 Chevrolet. This is the Bel Air Sport Coupe. / Air Conditioning—temperatures made to order—for all-weather comfort. Get a demonstration.