

if this one doesn't make you want to travel
you already live where all the fun is

There's nothing like one of these new Chevies for getting off to a head start on having fun. Nothing this side of a thoroughbred sports car (like Chevrolet's stablemate—the Corvette) is so quick to take a hint from an itchy driving foot. Or so responsive to your touch at the wheel. That's because nobody else takes the trouble Chevrolet does to find out what your driving pleasure is—and to engineer cars accordingly. Your dealer has all the happy details and he'll be delighted to show you firsthand just how much more road-pleasure Chevy can give you:

Roomier Body by Fisher with a lower, narrower transmission tunnel that gives you more foot room.

Pride-pleasing style (you'll like the way it combines good looks with good sense—take a look at that easier-to-load vacation-sized trunk, for instance).

New Economy Turbo-Fire V8 (makes friends fast by getting up to 10% more miles on a gallon of regular—yet gives you the "git" Chevy's famous for).

Widest choice of engines and transmissions (24 combinations in all—with output all the way to 335 h.p. to satisfy the most finicky driver).

Hi-Thrift 6 (savin'est six in any full-size car—built with Chevy's ever-faithful dependability).

Coil springs at all 4 wheels (with the extra cushioning of newly designed body mounts, Chevrolet almost lets you forget there's a road under you).

Bonded-lining Safety-Master brakes (they stop quicker with less pedal pressure—another important reason Chevy's the kind of friend you can count on).



Chevrolet Division
of General Motors,
Detroit 2, Michigan



there's nothing like a new car—and no new car like a '60 Chevrolet. The Bel Air Sport Coupe.

Air Conditioning—temperatures made to order—for all-weather comfort. Get a demonstration.