

Where does this road go? To everywhere. Sometimes it's a turnpike, sometimes a mountain pass, sometimes a city street. But under a Corvette's sure wheels every road takes on a new dimension; it just doesn't seem like the same prosaic pavement. 

You think that's exaggeration? Then you've never driven a Corvette, never known the fabulous thrust of its acceleration, the supernatural stability of its road-holding. You've never known how a trim, taut, authentic sports car can make curves seem wider, stopping spaces seem longer and grades seem to iron out flat. 
In practical effect, this is more than mere illusion. A Corvette is specifically engineered to do more—and do it more easily—than any conventional car made. So why don't you find out about this secret road, this week? Your Chevy dealer knows the way!

... CHEVROLET DIVISION OF GENERAL MOTORS, DETROIT 2, MICHIGAN