

it's a pretty cool customer who won't warm up to this wagon!

Where else will you find a wagon that adapts so handily and hand-somely to almost anything you want to do? Whether you're toting a noisy tribe of youngsters to a Fourth of July picnic or just heading off by yourself with nothing but a cargo of summer breezes frolicking between you and the roll-down rear window, these new Chevrolets are beautifully, dutifully built to suit your needs. You have your choice of five wagon models with the widest seating, widest cargo area and widest selection of engines and transmissions in the low-price field. Check your dealer and see how convenient he can make it for you (and your budget) to be in one by vacation time.

Roomier Body by Fisher with a lower and narrower transmission tunnel that gives more foot room.

Pride-pleasing style (you'll like the way it combines good looks with good sense—that convenient one-piece tail-gate, for instance).

New Economy Turbo-Fire V8 gets up to 16% more miles on a gallon of regular while giving you the "git" Chevy's famous for.

Shift-free Turboglide*—Chevy's the only car in its field with an automatic transmission that eliminates even a hint of a shift.

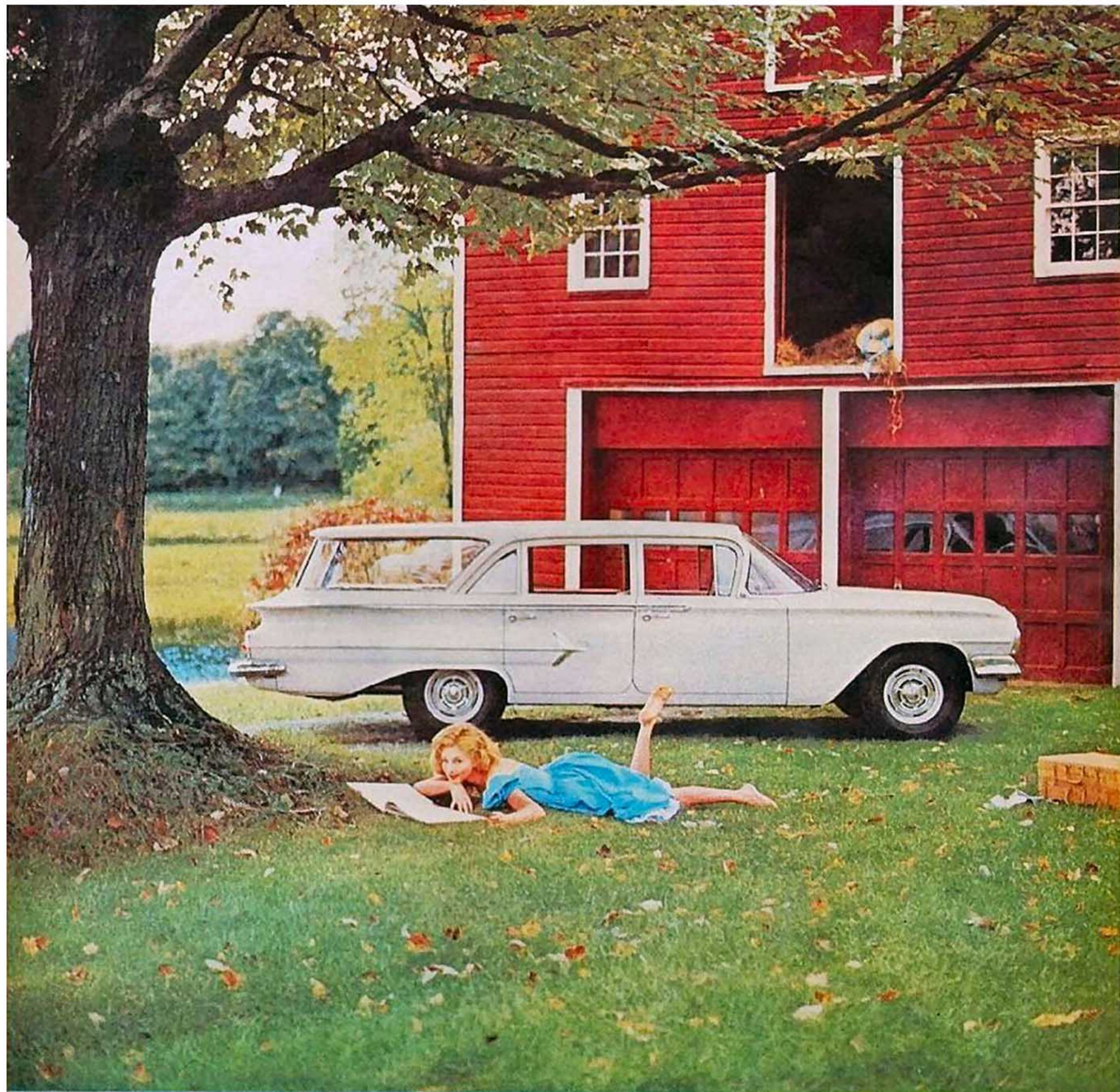
Hi-Thrift 6 (no other 6 has this one's knack of combining gas economy with dollar-saving dependability).

Coil springs at all 4 wheels (with the extra cushioning of newly designed butyl body mounts, you get the kind of ride you'd expect only in the most expensive makes).

Quicker stopping Safety-Master brakes (designed for surer stops with less pedal pressure). *Optional at extra cost.



Chevrolet Division
of General Motors,
Detroit 2, Michigan



There's nothing like a new car—and no new car like a '60 Chevrolet. The 9-Passenger Kingswood Station Wagon. / Air Conditioning—temperatures made to order—for all-weather comfort. Get a demonstration.