






**A Champion's Pedigree:**  Arrived in 1955, first of a modern motoring legend. Fitted with highly modified V-8 engine, an engine tested and proved in the Pan-American Road Race, the 24 Hours of Le Mans, and Watkins Glen road events. First production car to deliver over 300 horsepower.  In 1956, grand champion of American stock-car racing. NASCAR, AAA titleholder. Tops in Daytona flying mile. Spirit with handling to match.  Internationally recognized as a "perfect example of modern automobile architecture." A new era in American styling. Still a Daytona champion in 1957.  True road artist. A successful rally car in 1958. Suspension and steering amaze the sports-car enthusiast.  Called 1959's "best looking American hardtop" by Motor Trend magazine. Walloping acceleration. Best of the 300's in reaching 60 mph from standstill.



## AND NOW! THE NEW CHRYSLER 300/F

A brilliantly engineered newcomer to spice the world of American automobiles! Its attractions are many. Uncluttered beauty. Sports-car agility. Blistering performance. Built in limited numbers. Gifted with these features: 413-cubic-inch Ram-Injection V-8. 375 horsepower. 495 foot-pounds of torque at 2800 rpm. Modified automatic

transmission. Specially balanced torsion bar front suspension. Power-assisted steering and brakes. Tachometer. Spacious, too.



Individual bucket seats finished in top-grain porous leather. A rare kind of car for a rare kind of man. **Exclusive, exciting, engineered for action!**