



## ***A RARE KIND OF CAR FOR A RARE KIND OF MAN—THE CHRYSLER 300/F***

Call him a connoisseur. A man who values superb engineering and custom workmanship. To him, the brilliant 300-F by Chrysler offers potent and exciting allure. For good reason.

The look of the "F" betrays its race-bred parentage. Ideally scaled for comfortable, uncramped going in city or country, in any weather. Beauty that suggests a multitude of unique attractions. Power. Ram-Injection V-8 power that wolfs miles with incredible ease. Power that will saunter to the station, growl like a lion, purr like a

tomcat. Handling. Quick, agile. The 300-F is a leech in the corners. Brakes react with instant, power-assisted precision. Comfort. Served in individual leather bucket seats.

Few cars in the world perform with such effortless authority. Reason enough why you cannot build a car like the 300-F hurriedly or in great numbers. Reason enough why the 300-F appeals so strongly to a loyal and knowledgeable following.



**Exclusive, exciting, engineered for action!**